



Demographic and Income Profile

Valley West

Valley West Shopping Center

Latitude: 44.81298
Longitude: -93.329554

Ring: 1 Mile radius

Summary	2000	2010	2015
Population	10,940	10,937	11,034
Households	4,460	4,593	4,667
Families	3,084	3,035	3,039
Average Household Size	2.45	2.38	2.36
Owner Occupied HUs	3,585	3,628	3,674
Renter Occupied HUs	875	965	993
Median Age	40.9	44.4	44.8

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.18%	0.47%	0.76%
Households	0.32%	0.56%	0.78%
Families	0.03%	0.37%	0.64%
Owner HHs	0.25%	0.58%	0.82%
Median Household Income	2.75%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	257	5.8%	145	3.2%	109	2.3%
\$15,000 - \$24,999	353	7.9%	194	4.2%	127	2.7%
\$25,000 - \$34,999	482	10.8%	308	6.7%	218	4.7%
\$35,000 - \$49,999	645	14.5%	522	11.4%	335	7.2%
\$50,000 - \$74,999	1,128	25.3%	1,148	25.0%	1,158	24.8%
\$75,000 - \$99,999	841	18.9%	845	18.4%	788	16.9%
\$100,000 - \$149,999	582	13.1%	1,090	23.7%	1,447	31.0%
\$150,000 - \$199,000	92	2.1%	205	4.5%	297	6.4%
\$200,000+	75	1.7%	136	3.0%	188	4.0%
Median Household Income	\$58,961		\$74,489		\$85,318	
Average Household Income	\$66,922		\$84,471		\$95,149	
Per Capita Income	\$27,669		\$35,754		\$40,563	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	588	5.4%	560	5.1%	556	5.0%
5 - 9	630	5.8%	597	5.5%	592	5.4%
10 - 14	700	6.4%	634	5.8%	646	5.9%
15 - 19	690	6.3%	601	5.5%	606	5.5%
20 - 24	539	4.9%	520	4.8%	507	4.6%
25 - 34	1,279	11.7%	1,242	11.4%	1,252	11.3%
35 - 44	1,836	16.8%	1,400	12.8%	1,392	12.6%
45 - 54	1,693	15.5%	1,790	16.4%	1,596	14.5%
55 - 64	1,389	12.7%	1,561	14.3%	1,657	15.0%
65 - 74	1,068	9.8%	1,135	10.4%	1,289	11.7%
75 - 84	460	4.2%	713	6.5%	712	6.5%
85+	67	0.6%	182	1.7%	233	2.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,026	91.7%	9,653	88.3%	9,536	86.4%
Black Alone	204	1.9%	292	2.7%	347	3.1%
American Indian Alone	19	0.2%	26	0.2%	28	0.3%
Asian Alone	435	4.0%	555	5.1%	628	5.7%
Pacific Islander Alone	0	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	103	0.9%	203	1.9%	257	2.3%
Two or More Races	152	1.4%	207	1.9%	238	2.2%
Hispanic Origin (Any Race)	207	1.9%	408	3.7%	532	4.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



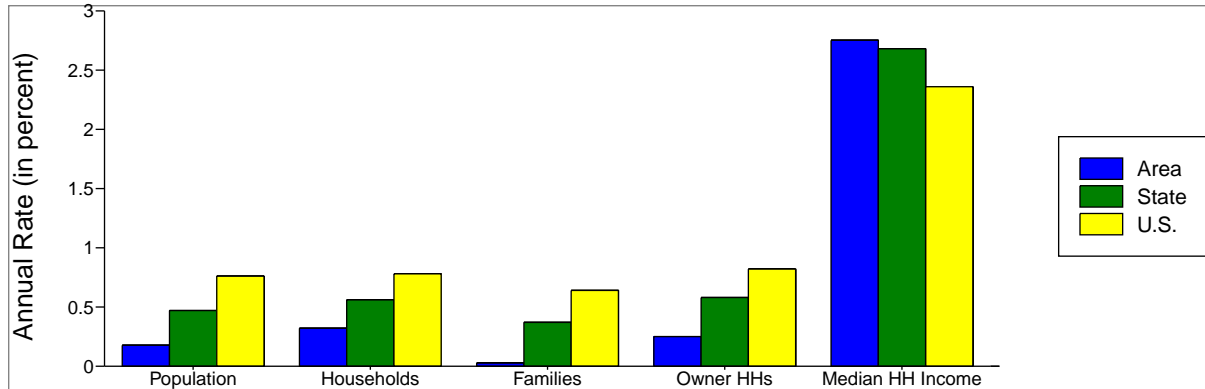
Valley West Shopping Center

Latitude: 44.81298

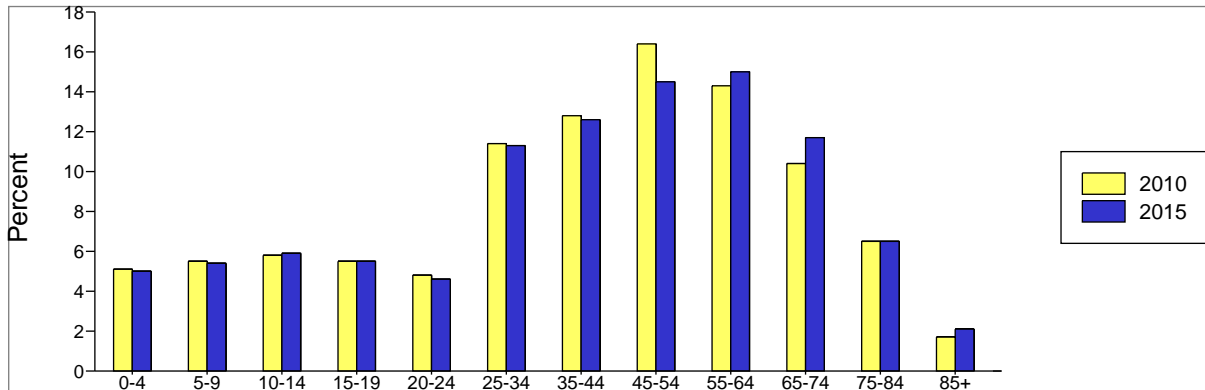
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Ring: 1 Mile radius

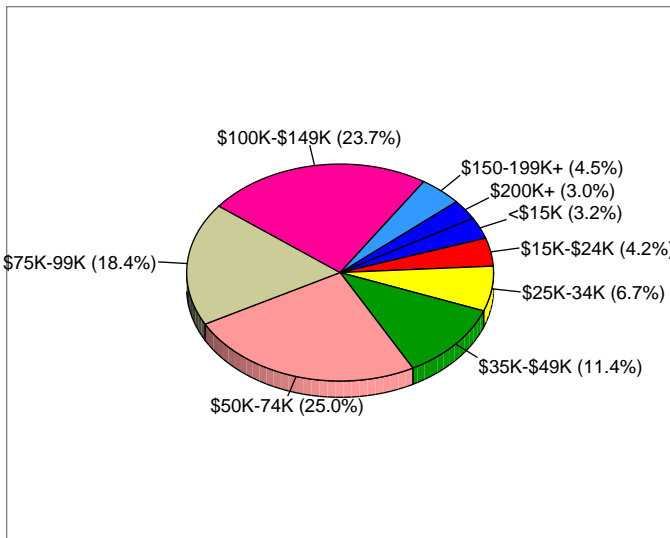
Trends 2010-2015



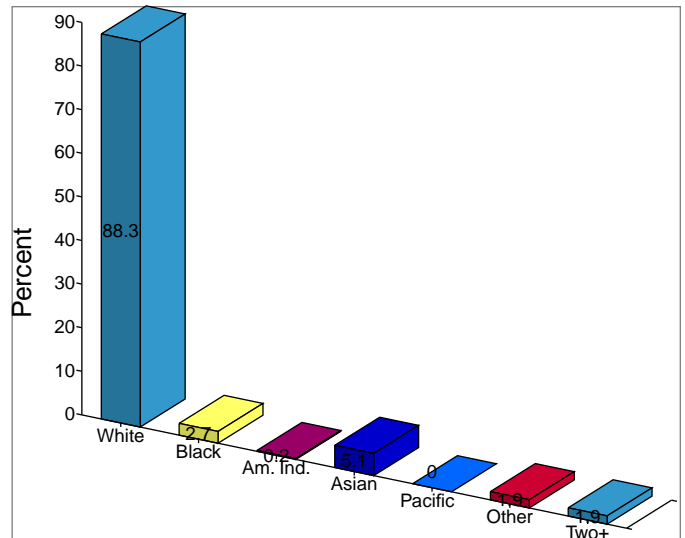
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.7%



Demographic and Income Profile

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Ring: 3 Miles radius

Summary	2000	2010	2015
Population	55,353	55,405	55,889
Households	23,628	24,240	24,581
Families	14,797	14,411	14,374
Average Household Size	2.30	2.24	2.23
Owner Occupied HUs	16,685	16,752	16,935
Renter Occupied HUs	6,943	7,488	7,646
Median Age	40.2	43.4	44.1

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.17%	0.47%	0.76%
Households	0.28%	0.56%	0.78%
Families	-0.05%	0.37%	0.64%
Owner HHs	0.22%	0.58%	0.82%
Median Household Income	3.04%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,752	7.4%	1,177	4.9%	932	3.8%
\$15,000 - \$24,999	2,148	9.1%	1,397	5.8%	930	3.8%
\$25,000 - \$34,999	2,592	10.9%	1,730	7.1%	1,256	5.1%
\$35,000 - \$49,999	3,888	16.4%	3,026	12.5%	2,046	8.3%
\$50,000 - \$74,999	5,580	23.6%	5,891	24.3%	5,904	24.0%
\$75,000 - \$99,999	3,395	14.3%	4,039	16.7%	3,827	15.6%
\$100,000 - \$149,999	2,738	11.6%	4,615	19.0%	6,278	25.5%
\$150,000 - \$199,000	783	3.3%	1,256	5.2%	1,935	7.9%
\$200,000+	803	3.4%	1,110	4.6%	1,473	6.0%
Median Household Income	\$55,320		\$70,069		\$81,403	
Average Household Income	\$70,012		\$85,884		\$98,951	
Per Capita Income	\$30,363		\$38,194		\$44,245	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,938	5.3%	2,852	5.1%	2,827	5.1%
5 - 9	3,132	5.7%	2,852	5.1%	2,884	5.2%
10 - 14	3,290	5.9%	2,993	5.4%	3,023	5.4%
15 - 19	3,205	5.8%	2,999	5.4%	2,912	5.2%
20 - 24	3,154	5.7%	2,887	5.2%	2,883	5.2%
25 - 34	7,535	13.6%	6,718	12.1%	6,657	11.9%
35 - 44	8,674	15.7%	7,635	13.8%	7,441	13.3%
45 - 54	8,384	15.1%	8,464	15.3%	8,089	14.5%
55 - 64	6,413	11.6%	7,646	13.8%	7,833	14.0%
65 - 74	4,886	8.8%	5,334	9.6%	6,153	11.0%
75 - 84	2,823	5.1%	3,558	6.4%	3,596	6.4%
85+	918	1.7%	1,465	2.6%	1,589	2.8%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	49,629	89.7%	47,387	85.5%	46,639	83.5%
Black Alone	1,626	2.9%	2,363	4.3%	2,769	5.0%
American Indian Alone	133	0.2%	170	0.3%	184	0.3%
Asian Alone	2,546	4.6%	3,298	6.0%	3,716	6.6%
Pacific Islander Alone	21	0.0%	35	0.1%	38	0.1%
Some Other Race Alone	505	0.9%	941	1.7%	1,162	2.1%
Two or More Races	894	1.6%	1,211	2.2%	1,380	2.5%
Hispanic Origin (Any Race)	1,049	1.9%	2,075	3.7%	2,669	4.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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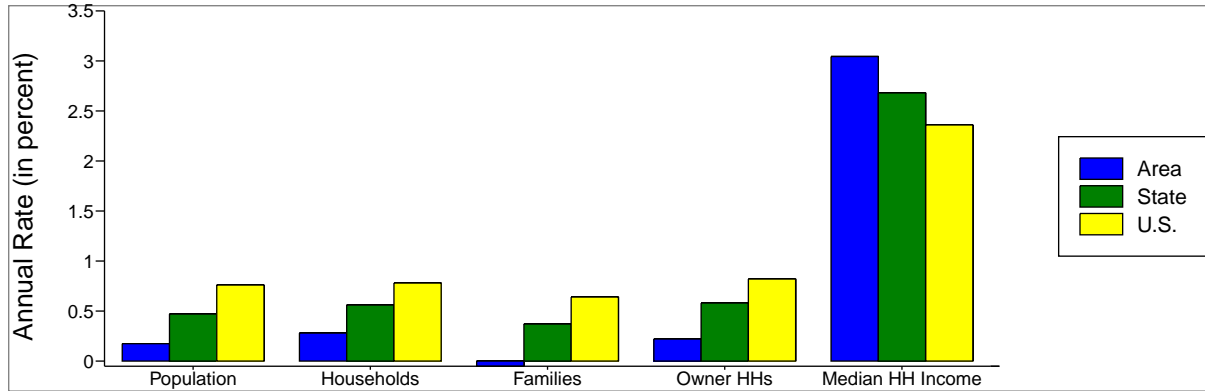
Valley West Shopping Center

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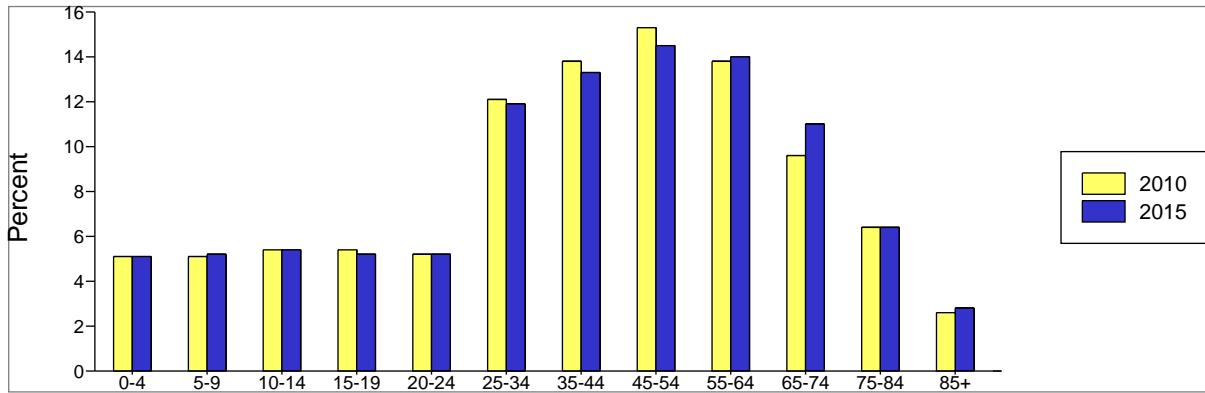
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Ring: 3 Miles radius

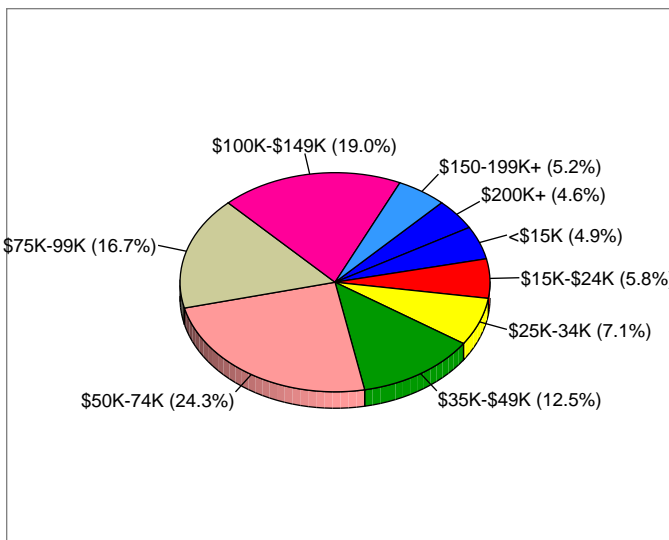
Trends 2010-2015



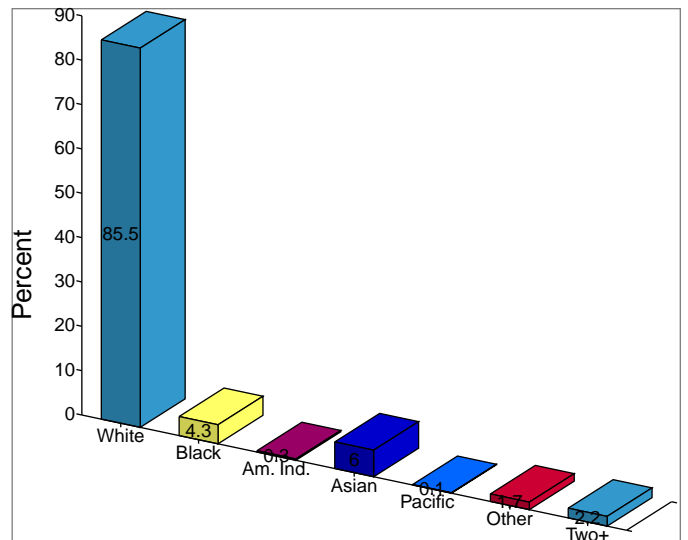
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.7%



Demographic and Income Profile

Valley West

Valley West Shopping Center

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Ring: 5 Miles radius

Summary	2000	2010	2015
Population	176,178	181,631	184,961
Households	73,749	77,342	78,967
Families	46,256	46,479	46,867
Average Household Size	2.36	2.32	2.32
Owner Occupied HUs	51,374	52,838	53,916
Renter Occupied HUs	22,376	24,504	25,051
Median Age	37.4	39.8	40.2

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.36%	0.47%	0.76%
Households	0.42%	0.56%	0.78%
Families	0.17%	0.37%	0.64%
Owner HHs	0.4%	0.58%	0.82%
Median Household Income	3.16%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,830	7.9%	4,070	5.3%	3,273	4.1%
\$15,000 - \$24,999	6,456	8.8%	4,372	5.7%	2,974	3.8%
\$25,000 - \$34,999	8,183	11.1%	5,406	7.0%	4,117	5.2%
\$35,000 - \$49,999	11,622	15.8%	9,633	12.5%	6,561	8.3%
\$50,000 - \$74,999	17,292	23.5%	16,714	21.6%	16,979	21.5%
\$75,000 - \$99,999	10,527	14.3%	13,109	16.9%	12,109	15.3%
\$100,000 - \$149,999	8,409	11.4%	15,234	19.7%	20,265	25.7%
\$150,000 - \$199,000	2,656	3.6%	4,457	5.8%	7,015	8.9%
\$200,000+	2,687	3.6%	4,348	5.6%	5,673	7.2%
Median Household Income	\$56,095		\$72,491		\$84,689	
Average Household Income	\$71,493		\$90,230		\$103,859	
Per Capita Income	\$30,029		\$38,642		\$44,592	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,991	6.2%	11,397	6.3%	11,522	6.2%
5 - 9	11,227	6.4%	10,972	6.0%	11,362	6.1%
10 - 14	11,477	6.5%	10,898	6.0%	11,234	6.1%
15 - 19	10,522	6.0%	10,222	5.6%	10,159	5.5%
20 - 24	10,714	6.1%	10,354	5.7%	10,016	5.4%
25 - 34	26,041	14.8%	24,488	13.5%	25,211	13.6%
35 - 44	29,171	16.6%	26,181	14.4%	25,440	13.8%
45 - 54	24,988	14.2%	27,223	15.0%	26,010	14.1%
55 - 64	16,992	9.6%	21,951	12.1%	23,194	12.5%
65 - 74	12,547	7.1%	13,833	7.6%	16,568	9.0%
75 - 84	8,601	4.9%	9,495	5.2%	9,427	5.1%
85+	2,907	1.7%	4,617	2.5%	4,818	2.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	154,340	87.6%	149,076	82.1%	147,777	79.9%
Black Alone	6,496	3.7%	10,032	5.5%	11,534	6.2%
American Indian Alone	637	0.4%	841	0.5%	894	0.5%
Asian Alone	8,779	5.0%	12,464	6.9%	14,107	7.6%
Pacific Islander Alone	85	0.0%	134	0.1%	143	0.1%
Some Other Race Alone	2,483	1.4%	4,414	2.4%	5,215	2.8%
Two or More Races	3,358	1.9%	4,670	2.6%	5,291	2.9%
Hispanic Origin (Any Race)	5,182	2.9%	9,623	5.3%	11,843	6.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



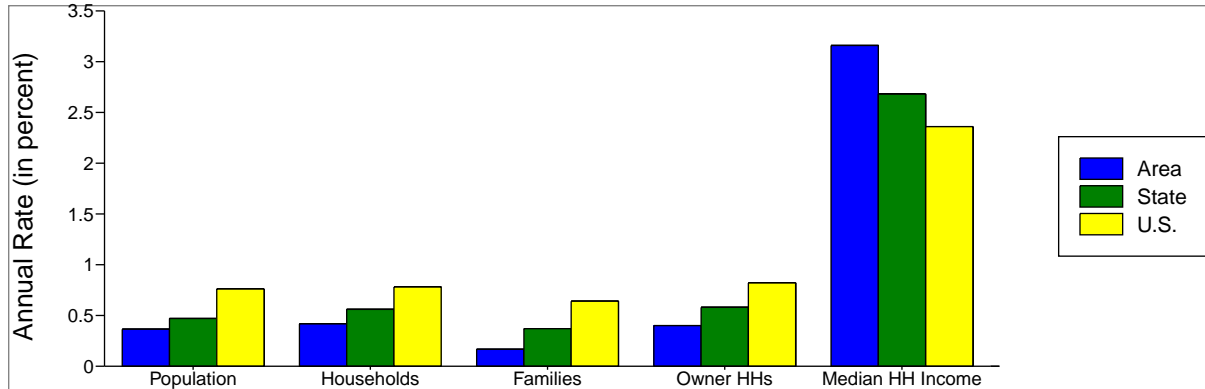
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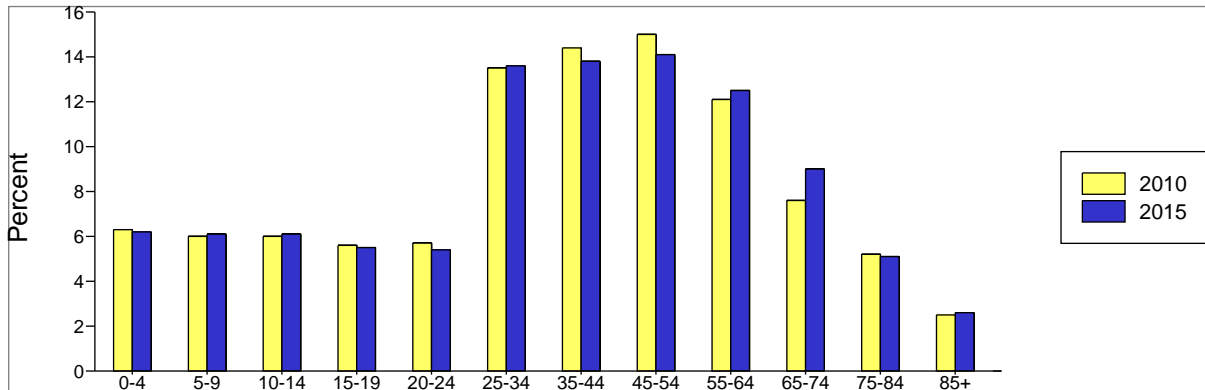
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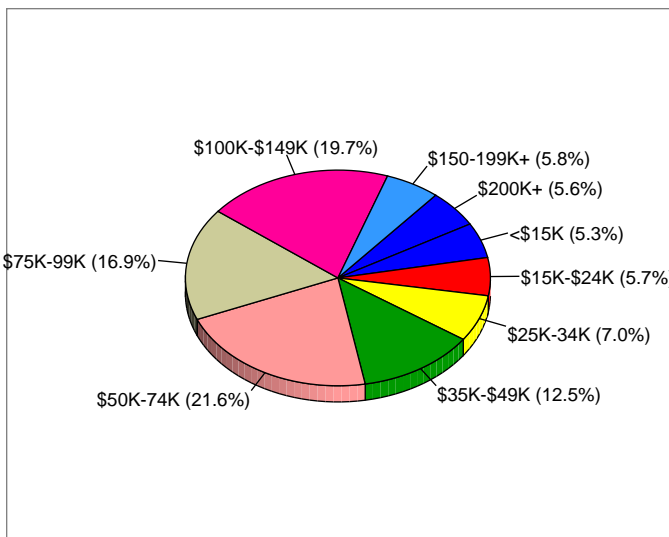
Trends 2010-2015



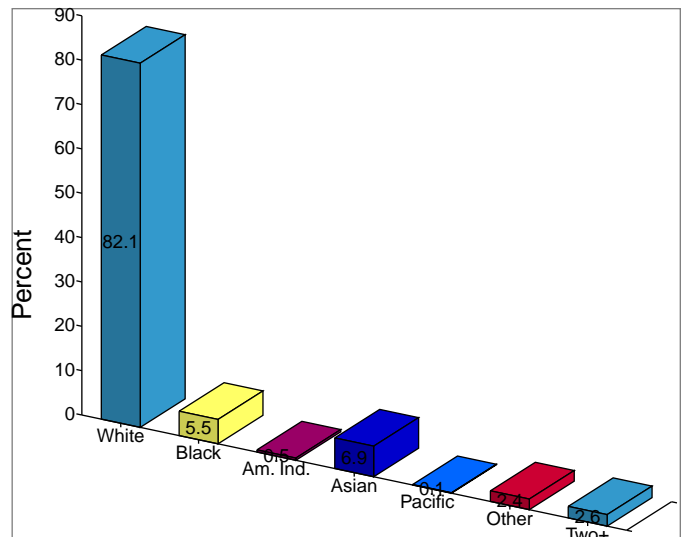
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.3%