



Demographic and Income Profile

Springbrook Mall

Springbrook Mall

Latitude: 45.124636

Longitude: -93.267092

Ring: 1 Mile radius

Summary	2000	2010	2015
Population	7,320	7,597	7,586
Households	2,885	3,115	3,144
Families	1,978	2,007	1,985
Average Household Size	2.53	2.43	2.41
Owner Occupied HUs	2,269	2,298	2,285
Renter Occupied HUs	616	818	859
Median Age	35.7	37.7	38.4

Trends: 2010-2015 Annual Rate	Area	State	National
Population	-0.03%	0.47%	0.76%
Households	0.19%	0.56%	0.78%
Families	-0.22%	0.37%	0.64%
Owner HHs	-0.11%	0.58%	0.82%
Median Household Income	2.33%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	158	5.5%	104	3.3%	86	2.7%
\$15,000 - \$24,999	245	8.6%	207	6.6%	145	4.6%
\$25,000 - \$34,999	287	10.1%	147	4.7%	109	3.5%
\$35,000 - \$49,999	643	22.6%	403	12.9%	277	8.8%
\$50,000 - \$74,999	830	29.1%	841	27.0%	824	26.2%
\$75,000 - \$99,999	488	17.1%	709	22.8%	685	21.8%
\$100,000 - \$149,999	177	6.2%	551	17.7%	793	25.2%
\$150,000 - \$199,000	14	0.5%	121	3.9%	180	5.7%
\$200,000+	7	0.2%	32	1.0%	45	1.4%
Median Household Income	\$52,714		\$69,903		\$78,433	
Average Household Income	\$56,764		\$76,113		\$85,164	
Per Capita Income	\$22,145		\$31,308		\$35,407	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	488	6.7%	508	6.7%	494	6.5%
5 - 9	444	6.1%	486	6.4%	492	6.5%
10 - 14	481	6.6%	480	6.3%	489	6.4%
15 - 19	491	6.7%	415	5.5%	449	5.9%
20 - 24	515	7.0%	412	5.4%	395	5.2%
25 - 34	1,155	15.8%	1,187	15.6%	1,058	13.9%
35 - 44	1,213	16.6%	1,141	15.0%	1,158	15.3%
45 - 54	971	13.3%	1,118	14.7%	1,073	14.1%
55 - 64	792	10.8%	833	11.0%	887	11.7%
65 - 74	503	6.9%	607	8.0%	654	8.6%
75 - 84	229	3.1%	324	4.3%	339	4.5%
85+	38	0.5%	87	1.1%	101	1.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,729	91.9%	6,370	83.9%	6,175	81.4%
Black Alone	109	1.5%	308	4.1%	366	4.8%
American Indian Alone	50	0.7%	60	0.8%	62	0.8%
Asian Alone	193	2.6%	454	6.0%	524	6.9%
Pacific Islander Alone	1	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	75	1.0%	146	1.9%	165	2.2%
Two or More Races	162	2.2%	255	3.4%	291	3.8%
Hispanic Origin (Any Race)	139	1.9%	277	3.6%	325	4.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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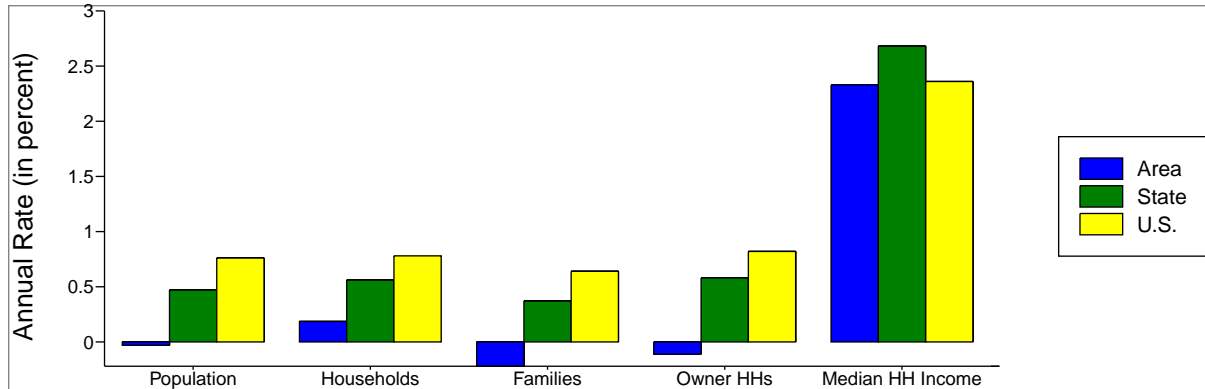
Springbrook Mall

Latitude: 45.124636

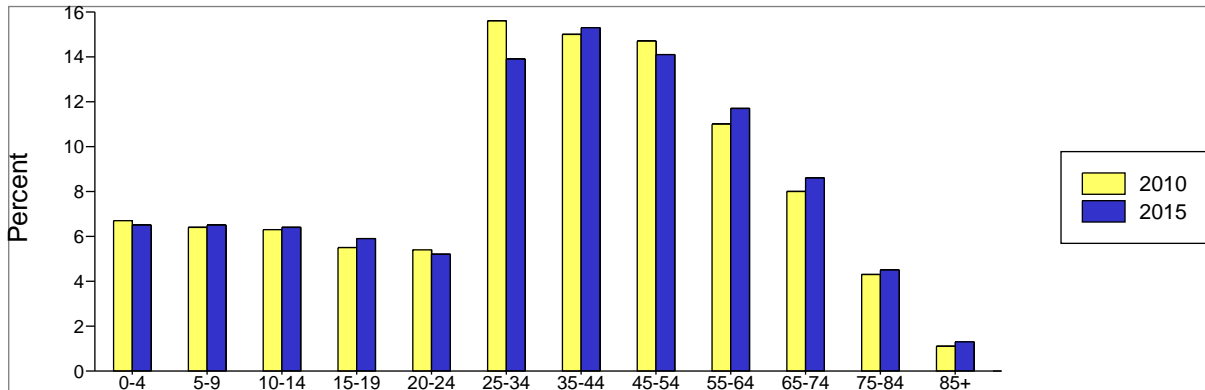
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Ring: 1 Mile radius

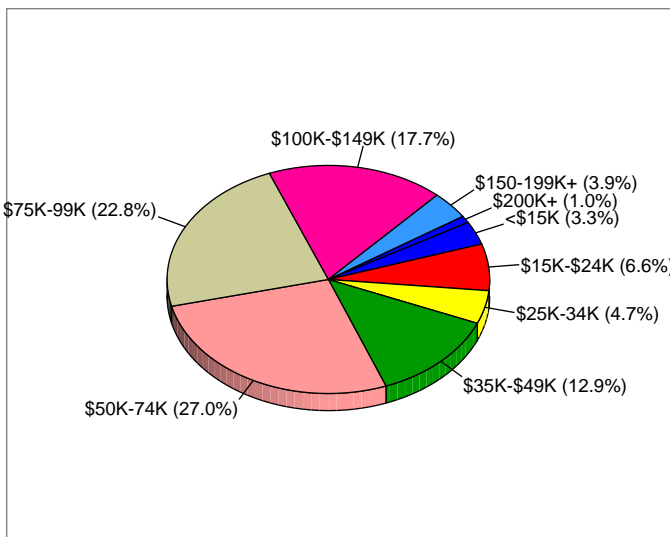
Trends 2010-2015



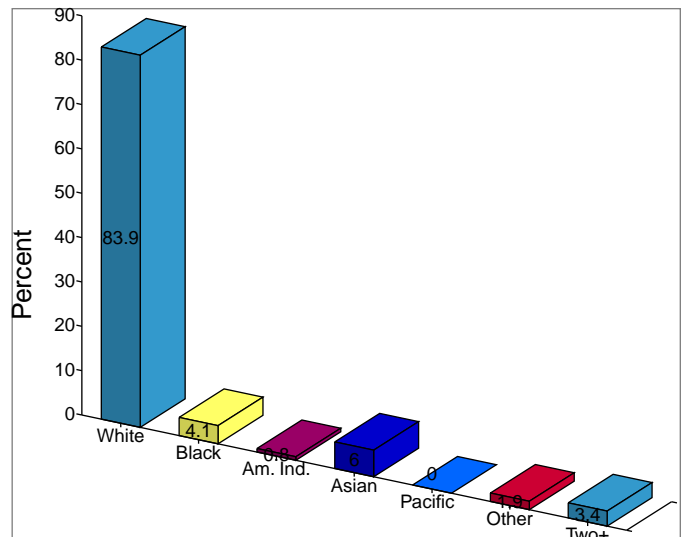
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.6%



Demographic and Income Profile

Springbrook Mall

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Ring: 3 Miles radius

Summary	2000	2010	2015
Population	73,339	76,283	77,098
Households	27,499	29,537	30,081
Families	19,531	20,041	20,115
Average Household Size	2.65	2.57	2.55
Owner Occupied HUs	21,928	22,889	23,282
Renter Occupied HUs	5,571	6,647	6,800
Median Age	34.7	36.6	37.1

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.21%	0.47%	0.76%
Households	0.37%	0.56%	0.78%
Families	0.07%	0.37%	0.64%
Owner HHs	0.34%	0.58%	0.82%
Median Household Income	2.56%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,839	6.7%	1,256	4.3%	1,026	3.4%
\$15,000 - \$24,999	2,111	7.7%	1,579	5.3%	1,091	3.6%
\$25,000 - \$34,999	3,044	11.1%	1,519	5.1%	1,140	3.8%
\$35,000 - \$49,999	4,983	18.2%	3,818	12.9%	2,622	8.7%
\$50,000 - \$74,999	7,775	28.4%	7,525	25.5%	7,384	24.5%
\$75,000 - \$99,999	4,374	16.0%	5,919	20.0%	5,697	18.9%
\$100,000 - \$149,999	2,553	9.3%	5,985	20.3%	8,279	27.5%
\$150,000 - \$199,000	480	1.8%	1,291	4.4%	1,916	6.4%
\$200,000+	250	0.9%	644	2.2%	924	3.1%
Median Household Income	\$55,004		\$71,443		\$81,055	
Average Household Income	\$60,974		\$80,225		\$90,745	
Per Capita Income	\$22,992		\$31,254		\$35,617	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,183	7.1%	5,383	7.1%	5,398	7.0%
5 - 9	5,466	7.5%	5,317	7.0%	5,382	7.0%
10 - 14	5,433	7.4%	5,191	6.8%	5,426	7.0%
15 - 19	5,383	7.3%	4,997	6.6%	4,836	6.3%
20 - 24	4,615	6.3%	4,207	5.5%	4,275	5.5%
25 - 34	10,910	14.9%	11,136	14.6%	10,676	13.8%
35 - 44	13,001	17.7%	11,465	15.0%	11,729	15.2%
45 - 54	10,337	14.1%	11,741	15.4%	10,813	14.0%
55 - 64	6,501	8.9%	8,323	10.9%	8,915	11.6%
65 - 74	4,042	5.5%	4,988	6.5%	5,841	7.6%
75 - 84	2,009	2.7%	2,677	3.5%	2,872	3.7%
85+	460	0.6%	859	1.1%	935	1.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	64,557	88.0%	61,572	80.7%	60,289	78.2%
Black Alone	2,707	3.7%	5,050	6.6%	5,895	7.6%
American Indian Alone	467	0.6%	582	0.8%	611	0.8%
Asian Alone	3,445	4.7%	5,710	7.5%	6,484	8.4%
Pacific Islander Alone	18	0.0%	26	0.0%	26	0.0%
Some Other Race Alone	614	0.8%	1,113	1.5%	1,268	1.6%
Two or More Races	1,532	2.1%	2,229	2.9%	2,526	3.3%
Hispanic Origin (Any Race)	1,425	1.9%	2,729	3.6%	3,285	4.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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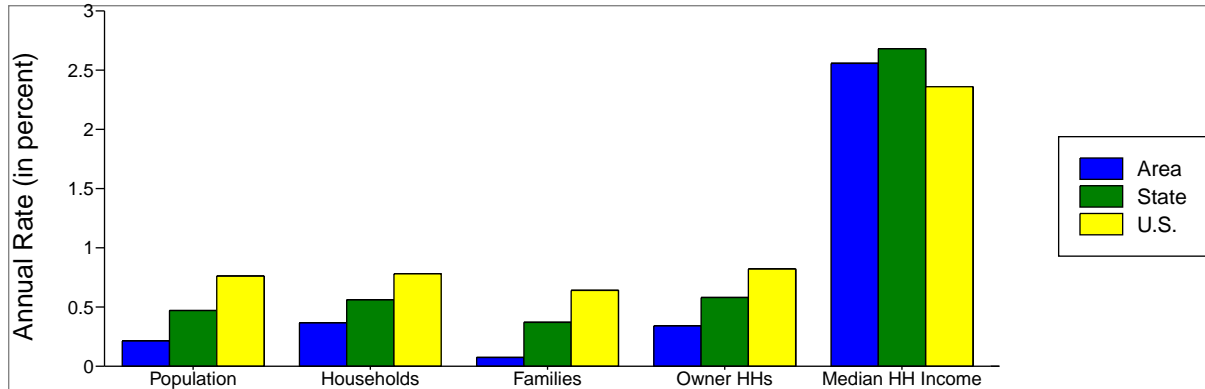
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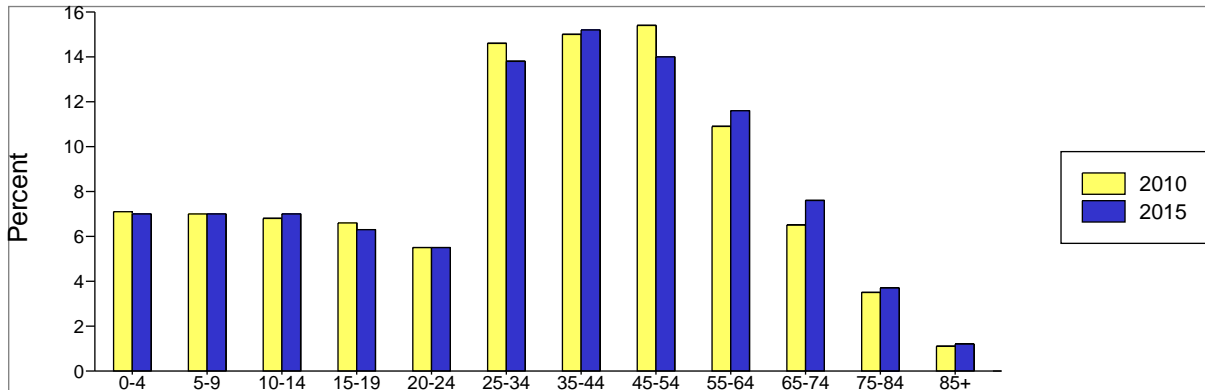
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Ring: 3 Miles radius

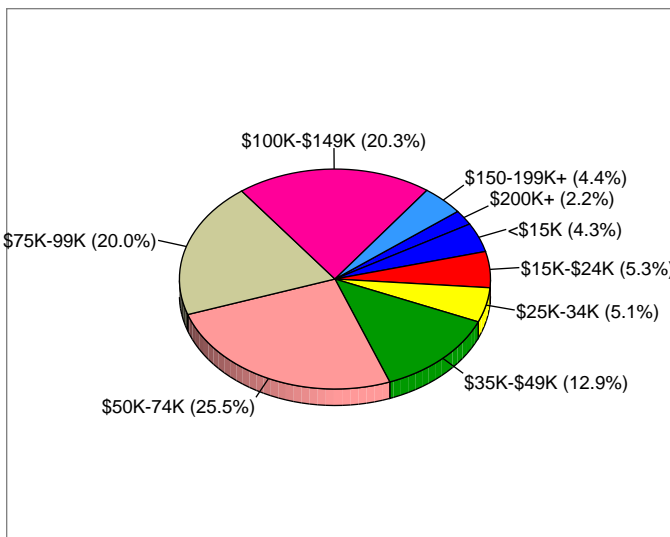
Trends 2010-2015



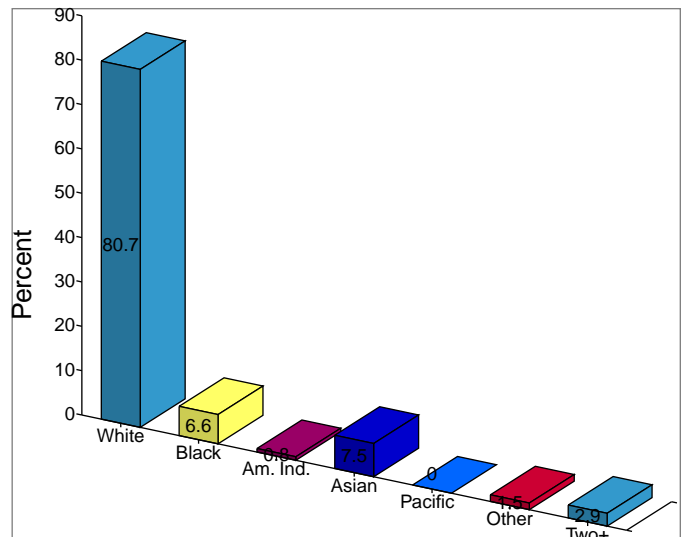
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.6%



Demographic and Income Profile

Springbrook Mall

Springbrook Mall

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Ring: 5 Miles radius

Summary	2000	2010	2015
Population	200,815	212,996	216,278
Households	75,730	82,402	84,130
Families	53,398	55,960	56,455
Average Household Size	2.64	2.57	2.56
Owner Occupied HUs	58,973	63,300	64,668
Renter Occupied HUs	16,757	19,102	19,462
Median Age	34.2	36.2	36.6

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.31%	0.47%	0.76%
Households	0.42%	0.56%	0.78%
Families	0.18%	0.37%	0.64%
Owner HHs	0.43%	0.58%	0.82%
Median Household Income	2.7%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,590	7.4%	3,646	4.4%	2,972	3.5%
\$15,000 - \$24,999	6,361	8.4%	4,519	5.5%	3,144	3.7%
\$25,000 - \$34,999	8,734	11.5%	4,781	5.8%	3,625	4.3%
\$35,000 - \$49,999	13,603	18.0%	10,865	13.2%	7,572	9.0%
\$50,000 - \$74,999	20,848	27.5%	20,902	25.4%	20,559	24.4%
\$75,000 - \$99,999	11,512	15.2%	15,614	18.9%	15,037	17.9%
\$100,000 - \$149,999	6,897	9.1%	16,448	20.0%	22,417	26.6%
\$150,000 - \$199,000	1,406	1.9%	3,560	4.3%	5,840	6.9%
\$200,000+	814	1.1%	2,066	2.5%	2,962	3.5%
Median Household Income	\$53,535		\$70,367		\$80,399	
Average Household Income	\$60,546		\$80,776		\$92,099	
Per Capita Income	\$23,009		\$31,272		\$35,839	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,481	7.2%	15,384	7.2%	15,464	7.1%
5 - 9	15,110	7.5%	14,952	7.0%	15,287	7.1%
10 - 14	14,990	7.5%	14,538	6.8%	15,248	7.1%
15 - 19	14,364	7.2%	13,987	6.6%	13,500	6.2%
20 - 24	13,133	6.5%	12,597	5.9%	12,731	5.9%
25 - 34	30,695	15.3%	31,236	14.7%	30,736	14.2%
35 - 44	34,724	17.3%	31,610	14.8%	32,096	14.8%
45 - 54	27,918	13.9%	31,875	15.0%	29,720	13.7%
55 - 64	17,514	8.7%	23,419	11.0%	24,758	11.4%
65 - 74	11,027	5.5%	13,525	6.3%	16,268	7.5%
75 - 84	5,459	2.7%	7,433	3.5%	7,830	3.6%
85+	1,399	0.7%	2,438	1.1%	2,644	1.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	171,885	85.6%	168,478	79.1%	165,758	76.6%
Black Alone	11,225	5.6%	17,505	8.2%	20,035	9.3%
American Indian Alone	1,440	0.7%	1,810	0.8%	1,908	0.9%
Asian Alone	9,614	4.8%	15,039	7.1%	17,014	7.9%
Pacific Islander Alone	62	0.0%	92	0.0%	96	0.0%
Some Other Race Alone	2,030	1.0%	3,555	1.7%	4,087	1.9%
Two or More Races	4,561	2.3%	6,516	3.1%	7,380	3.4%
Hispanic Origin (Any Race)	4,326	2.2%	8,094	3.8%	9,764	4.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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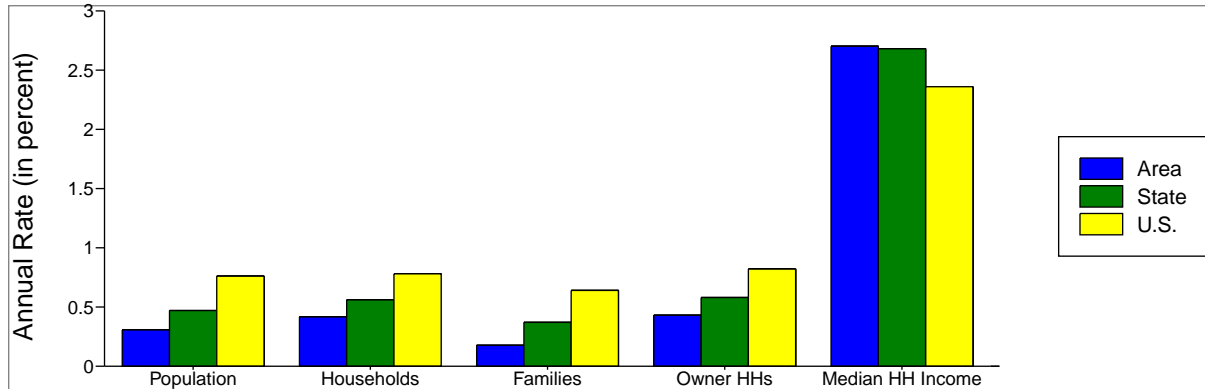
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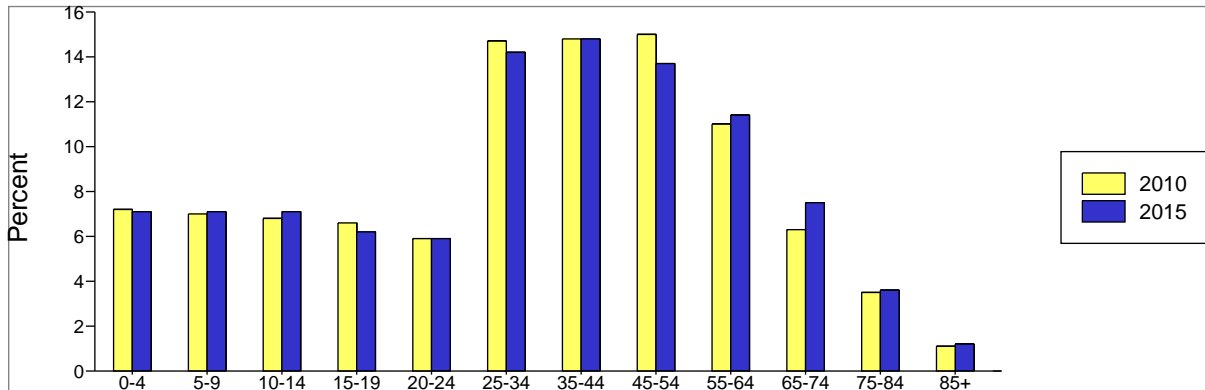
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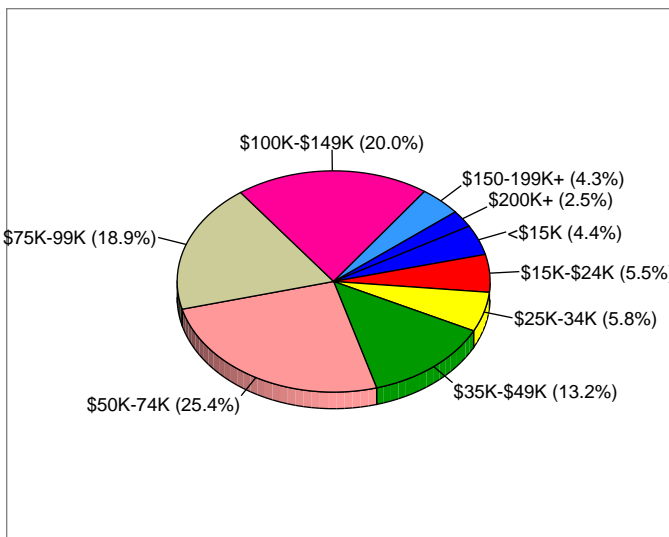
Trends 2010-2015



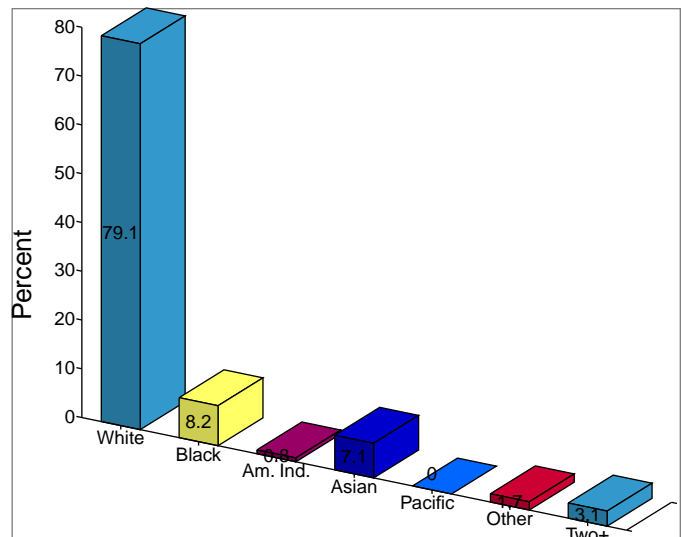
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.8%