



Demographic and Income Profile

Shelby Mall

Shelby Mall

Latitude: 43.772497
Longitude: -91.217318

Ring: 1 Mile radius

Summary	2000	2010	2015
Population	7,898	7,862	7,960
Households	3,509	3,666	3,754
Families	2,016	2,033	2,051
Average Household Size	2.14	2.04	2.01
Owner Occupied HUs	2,168	2,196	2,240
Renter Occupied HUs	1,341	1,470	1,515
Median Age	42.7	45.7	46.3

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.25%	0.47%	0.76%
Households	0.48%	0.59%	0.78%
Families	0.18%	0.51%	0.64%
Owner HHs	0.4%	0.61%	0.82%
Median Household Income	2.87%	2.55%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	470	13.4%	409	11.2%	327	8.7%
\$15,000 - \$24,999	591	16.9%	462	12.6%	411	10.9%
\$25,000 - \$34,999	545	15.5%	449	12.2%	366	9.7%
\$35,000 - \$49,999	686	19.6%	724	19.7%	613	16.3%
\$50,000 - \$74,999	728	20.8%	860	23.5%	999	26.6%
\$75,000 - \$99,999	277	7.9%	485	13.2%	529	14.1%
\$100,000 - \$149,999	119	3.4%	185	5.0%	338	9.0%
\$150,000 - \$199,000	40	1.1%	36	1.0%	81	2.2%
\$200,000+	51	1.5%	57	1.6%	91	2.4%
Median Household Income	\$38,024		\$45,380		\$52,288	
Average Household Income	\$48,642		\$54,946		\$64,189	
Per Capita Income	\$22,884		\$26,498		\$31,268	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	398	5.0%	393	5.0%	392	4.9%
5 - 9	423	5.4%	362	4.6%	365	4.6%
10 - 14	442	5.6%	391	5.0%	396	5.0%
15 - 19	424	5.4%	421	5.4%	391	4.9%
20 - 24	503	6.4%	437	5.6%	451	5.7%
25 - 34	940	11.9%	950	12.1%	880	11.1%
35 - 44	1,082	13.7%	908	11.6%	994	12.5%
45 - 54	1,022	12.9%	1,056	13.4%	943	11.8%
55 - 64	827	10.5%	1,060	13.5%	1,141	14.3%
65 - 74	840	10.6%	764	9.7%	885	11.1%
75 - 84	681	8.6%	696	8.9%	694	8.7%
85+	318	4.0%	423	5.4%	427	5.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,557	95.7%	7,437	94.6%	7,486	94.0%
Black Alone	54	0.7%	72	0.9%	83	1.0%
American Indian Alone	30	0.4%	36	0.5%	39	0.5%
Asian Alone	142	1.8%	162	2.1%	174	2.2%
Pacific Islander Alone	3	0.0%	4	0.1%	4	0.1%
Some Other Race Alone	17	0.2%	21	0.3%	23	0.3%
Two or More Races	95	1.2%	129	1.6%	151	1.9%
Hispanic Origin (Any Race)	74	0.9%	103	1.3%	120	1.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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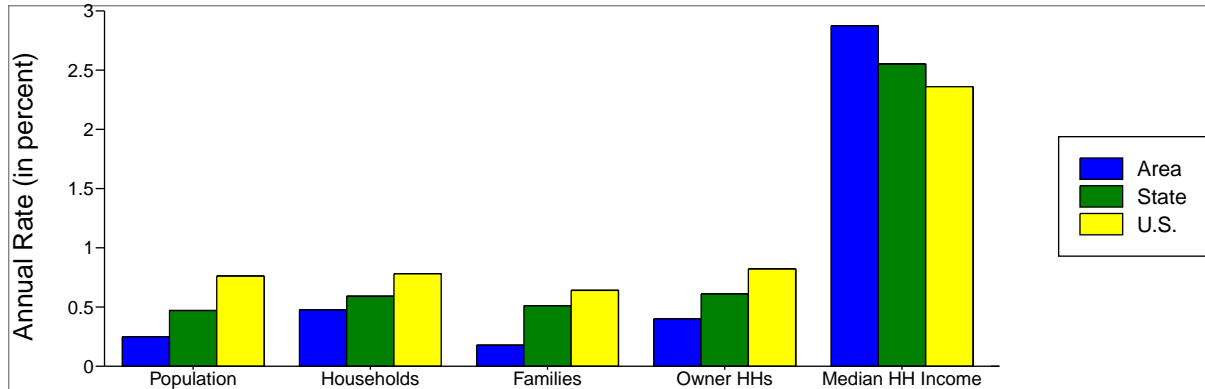
Shelby Mall

Shelby Mall

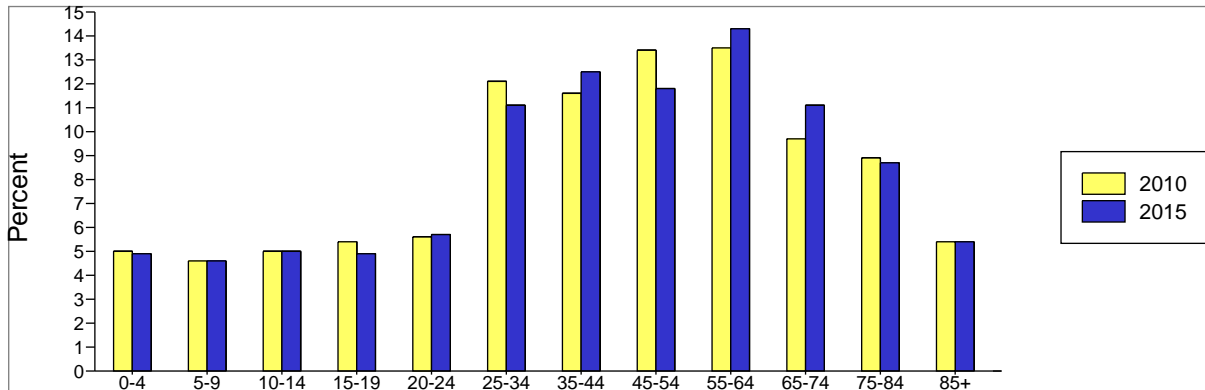
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Ring: 1 Mile radius

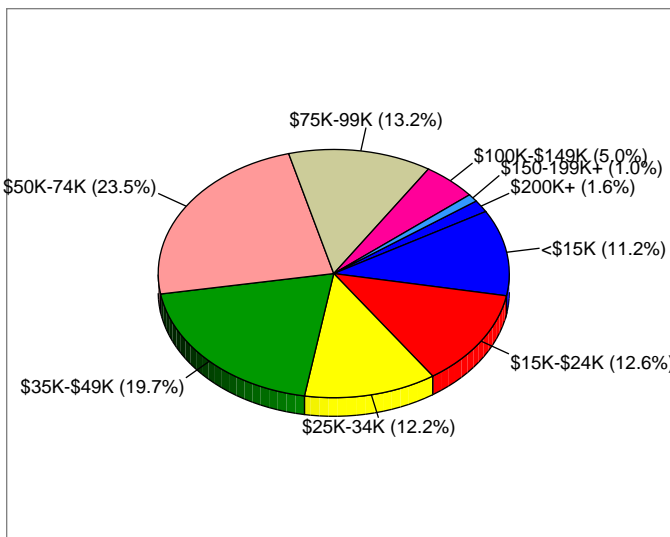
Trends 2010-2015



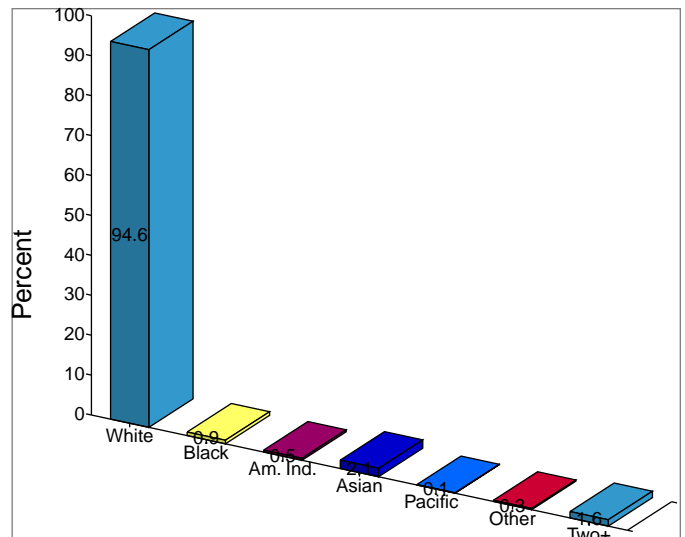
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 1.3%



Demographic and Income Profile

Shelby Mall

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Ring: 3 Miles radius

Summary	2000	2010	2015
Population	36,056	36,347	36,870
Households	15,269	15,967	16,369
Families	8,095	8,227	8,336
Average Household Size	2.23	2.15	2.13
Owner Occupied HUs	8,960	9,190	9,395
Renter Occupied HUs	6,309	6,777	6,974
Median Age	35.3	36.8	37.6

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.29%	0.47%	0.76%
Households	0.5%	0.59%	0.78%
Families	0.26%	0.51%	0.64%
Owner HHs	0.44%	0.61%	0.82%
Median Household Income	3.33%	2.55%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,816	18.4%	2,281	14.3%	1,910	11.7%
\$15,000 - \$24,999	2,541	16.6%	1,799	11.3%	1,620	9.9%
\$25,000 - \$34,999	2,293	15.0%	2,114	13.2%	1,718	10.5%
\$35,000 - \$49,999	2,691	17.6%	2,653	16.6%	2,247	13.7%
\$50,000 - \$74,999	2,718	17.7%	3,486	21.8%	4,003	24.5%
\$75,000 - \$99,999	1,071	7.0%	1,997	12.5%	2,155	13.2%
\$100,000 - \$149,999	654	4.3%	978	6.1%	1,681	10.3%
\$150,000 - \$199,000	273	1.8%	308	1.9%	513	3.1%
\$200,000+	265	1.7%	352	2.2%	522	3.2%
Median Household Income	\$35,052		\$44,768		\$52,737	
Average Household Income	\$47,810		\$56,845		\$66,952	
Per Capita Income	\$20,754		\$25,609		\$30,424	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,832	5.1%	1,846	5.1%	1,837	5.0%
5 - 9	2,030	5.6%	1,752	4.8%	1,788	4.8%
10 - 14	2,248	6.2%	1,846	5.1%	1,887	5.1%
15 - 19	2,838	7.9%	2,746	7.6%	2,551	6.9%
20 - 24	4,480	12.4%	4,614	12.7%	4,587	12.4%
25 - 34	4,463	12.4%	4,657	12.8%	4,678	12.7%
35 - 44	4,816	13.4%	4,027	11.1%	4,158	11.3%
45 - 54	4,325	12.0%	4,467	12.3%	4,095	11.1%
55 - 64	2,765	7.7%	4,043	11.1%	4,342	11.8%
65 - 74	2,752	7.6%	2,612	7.2%	3,252	8.8%
75 - 84	2,392	6.6%	2,294	6.3%	2,250	6.1%
85+	1,115	3.1%	1,443	4.0%	1,445	3.9%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	33,470	92.8%	33,241	91.5%	33,470	90.8%
Black Alone	416	1.2%	552	1.5%	625	1.7%
American Indian Alone	169	0.5%	205	0.6%	217	0.6%
Asian Alone	1,424	3.9%	1,564	4.3%	1,648	4.5%
Pacific Islander Alone	7	0.0%	8	0.0%	8	0.0%
Some Other Race Alone	110	0.3%	143	0.4%	160	0.4%
Two or More Races	460	1.3%	634	1.7%	742	2.0%
Hispanic Origin (Any Race)	412	1.1%	583	1.6%	671	1.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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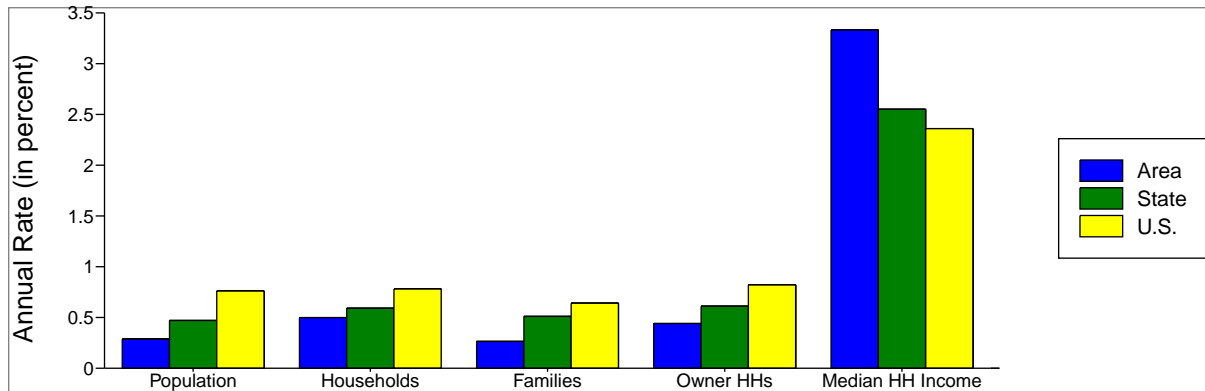
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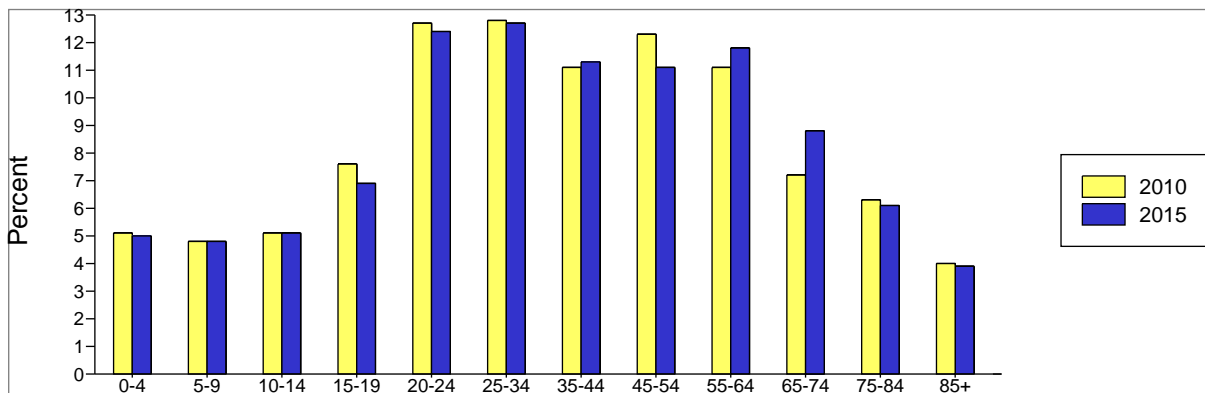
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Ring: 3 Miles radius

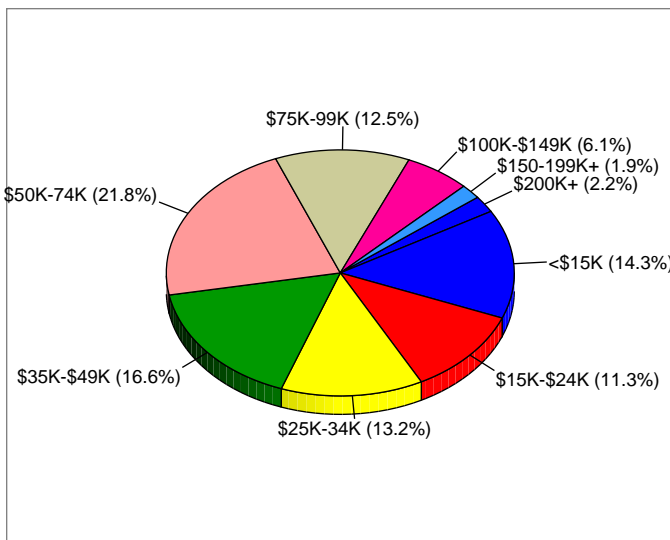
Trends 2010-2015



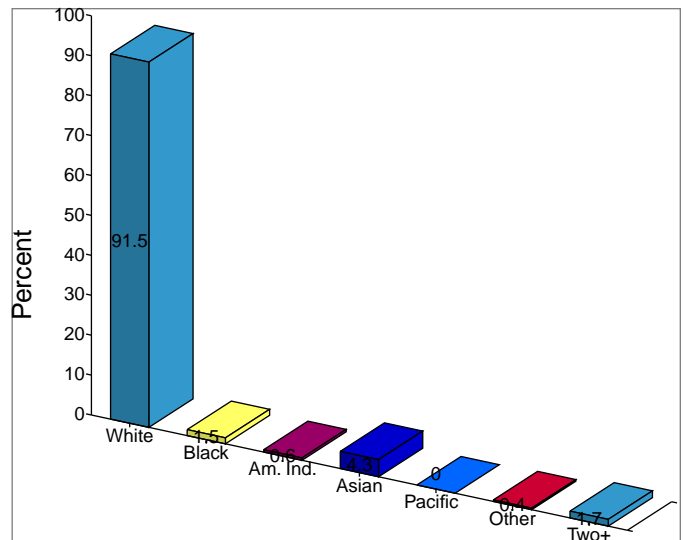
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 1.6%



Demographic and Income Profile

Shelby Mall

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Ring: 5 Miles radius

Summary	2000	2010	2015
Population	51,755	52,397	53,165
Households	20,776	21,770	22,337
Families	10,457	10,694	10,860
Average Household Size	2.26	2.18	2.16
Owner Occupied HUs	11,150	11,520	11,811
Renter Occupied HUs	9,626	10,249	10,526
Median Age	30.7	32.1	33.1

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.29%	0.47%	0.76%
Households	0.52%	0.59%	0.78%
Families	0.31%	0.51%	0.64%
Owner HHs	0.5%	0.61%	0.82%
Median Household Income	3.72%	2.55%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,251	20.5%	3,462	15.9%	2,954	13.2%
\$15,000 - \$24,999	3,553	17.1%	2,664	12.2%	2,467	11.0%
\$25,000 - \$34,999	3,224	15.5%	2,987	13.7%	2,468	11.0%
\$35,000 - \$49,999	3,443	16.6%	3,669	16.9%	3,155	14.1%
\$50,000 - \$74,999	3,420	16.5%	4,292	19.7%	4,942	22.1%
\$75,000 - \$99,999	1,385	6.7%	2,578	11.8%	2,840	12.7%
\$100,000 - \$149,999	817	3.9%	1,282	5.9%	2,178	9.8%
\$150,000 - \$199,000	334	1.6%	370	1.7%	638	2.9%
\$200,000+	357	1.7%	468	2.1%	695	3.1%
Median Household Income	\$32,817		\$41,968		\$50,380	
Average Household Income	\$45,716		\$54,560		\$64,217	
Per Capita Income	\$18,998		\$23,906		\$28,359	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,456	4.7%	2,479	4.7%	2,479	4.7%
5 - 9	2,731	5.3%	2,363	4.5%	2,408	4.5%
10 - 14	2,955	5.7%	2,461	4.7%	2,526	4.8%
15 - 19	5,441	10.5%	5,358	10.2%	5,081	9.6%
20 - 24	8,693	16.8%	8,830	16.9%	8,826	16.6%
25 - 34	6,136	11.9%	6,413	12.2%	6,422	12.1%
35 - 44	6,443	12.4%	5,407	10.3%	5,579	10.5%
45 - 54	5,698	11.0%	5,917	11.3%	5,442	10.2%
55 - 64	3,648	7.0%	5,314	10.1%	5,709	10.7%
65 - 74	3,392	6.6%	3,356	6.4%	4,199	7.9%
75 - 84	2,868	5.5%	2,801	5.3%	2,785	5.2%
85+	1,296	2.5%	1,696	3.2%	1,708	3.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	47,731	92.2%	47,582	90.8%	47,901	90.1%
Black Alone	758	1.5%	998	1.9%	1,132	2.1%
American Indian Alone	244	0.5%	295	0.6%	311	0.6%
Asian Alone	2,202	4.3%	2,401	4.6%	2,523	4.7%
Pacific Islander Alone	18	0.0%	20	0.0%	20	0.0%
Some Other Race Alone	176	0.3%	238	0.5%	267	0.5%
Two or More Races	626	1.2%	863	1.6%	1,010	1.9%
Hispanic Origin (Any Race)	582	1.1%	825	1.6%	948	1.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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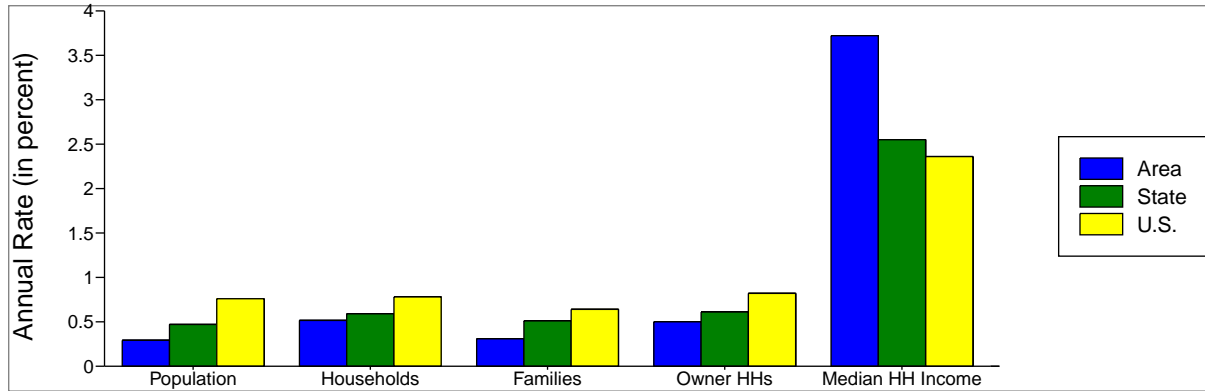
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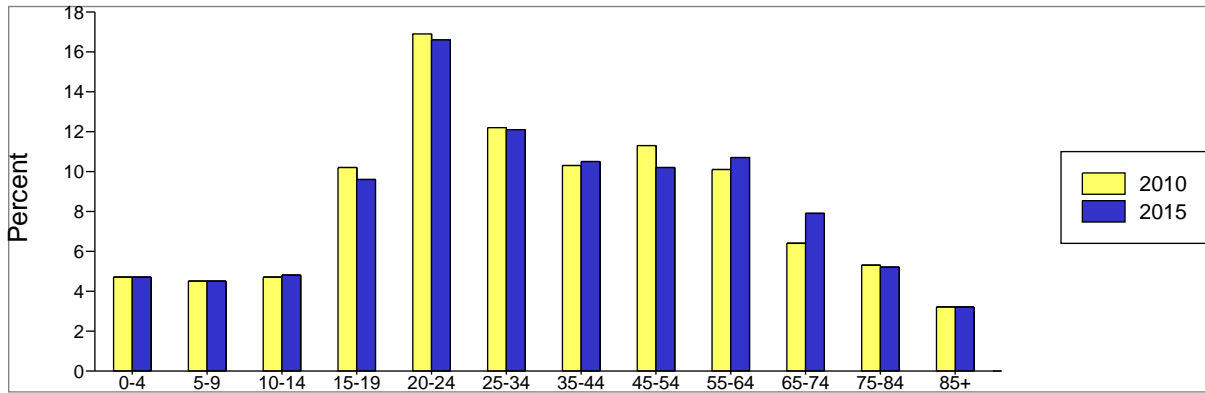
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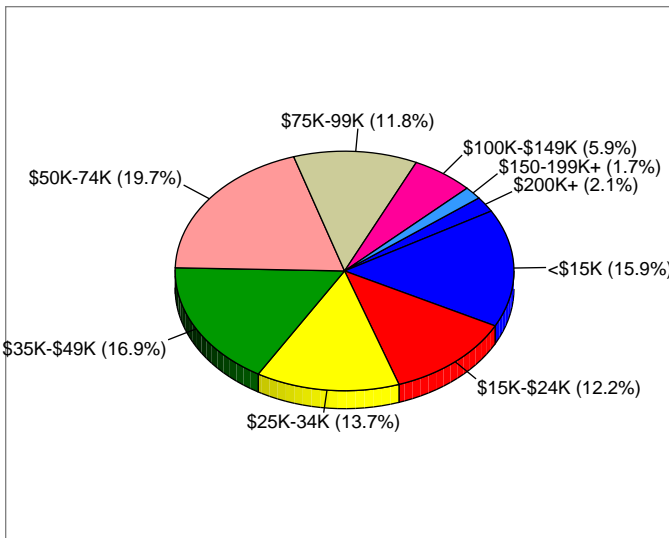
Trends 2010-2015



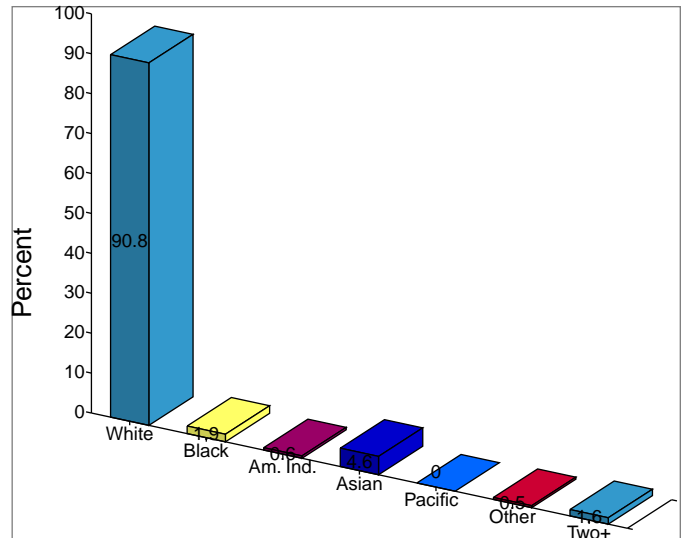
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 1.6%