



Demographic and Income Profile

River Park Mall

River Park Mall

Latitude: 44.452843

Longitude: -93.16172

Ring: 1 Mile radius

Summary	2000	2010	2015
Population	9,338	9,535	9,697
Households	2,981	3,163	3,246
Families	1,928	1,928	1,956
Average Household Size	2.45	2.35	2.34
Owner Occupied HUs	2,086	2,138	2,180
Renter Occupied HUs	895	1,025	1,066
Median Age	25.3	27.1	28.1

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.34%	0.47%	0.76%
Households	0.52%	0.56%	0.78%
Families	0.29%	0.37%	0.64%
Owner HHs	0.39%	0.58%	0.82%
Median Household Income	2.63%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	347	11.8%	248	7.8%	213	6.6%
\$15,000 - \$24,999	254	8.6%	213	6.7%	157	4.8%
\$25,000 - \$34,999	297	10.1%	183	5.8%	150	4.6%
\$35,000 - \$49,999	552	18.7%	406	12.8%	303	9.3%
\$50,000 - \$74,999	757	25.6%	786	24.8%	786	24.2%
\$75,000 - \$99,999	330	11.2%	781	24.7%	801	24.7%
\$100,000 - \$149,999	333	11.3%	309	9.8%	465	14.3%
\$150,000 - \$199,000	59	2.0%	188	5.9%	297	9.2%
\$200,000+	24	0.8%	49	1.5%	73	2.2%
Median Household Income	\$50,579		\$66,113		\$75,266	
Average Household Income	\$58,684		\$73,295		\$83,631	
Per Capita Income	\$18,960		\$26,238		\$30,071	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	485	5.2%	514	5.4%	529	5.5%
5 - 9	570	6.1%	490	5.1%	508	5.2%
10 - 14	604	6.5%	450	4.7%	474	4.9%
15 - 19	1,306	14.0%	1,308	13.7%	1,244	12.8%
20 - 24	1,674	17.9%	1,776	18.6%	1,717	17.7%
25 - 34	852	9.1%	1,051	11.0%	1,165	12.0%
35 - 44	1,208	12.9%	927	9.7%	1,000	10.3%
45 - 54	1,049	11.2%	1,093	11.5%	935	9.6%
55 - 64	552	5.9%	828	8.7%	916	9.4%
65 - 74	456	4.9%	452	4.7%	568	5.9%
75 - 84	383	4.1%	395	4.1%	390	4.0%
85+	196	2.1%	251	2.6%	254	2.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,661	92.8%	8,608	90.3%	8,653	89.2%
Black Alone	81	0.9%	117	1.2%	136	1.4%
American Indian Alone	32	0.3%	52	0.5%	58	0.6%
Asian Alone	243	2.6%	308	3.2%	342	3.5%
Pacific Islander Alone	7	0.1%	13	0.1%	13	0.1%
Some Other Race Alone	127	1.4%	191	2.0%	219	2.3%
Two or More Races	186	2.0%	246	2.6%	277	2.9%
Hispanic Origin (Any Race)	414	4.4%	667	7.0%	796	8.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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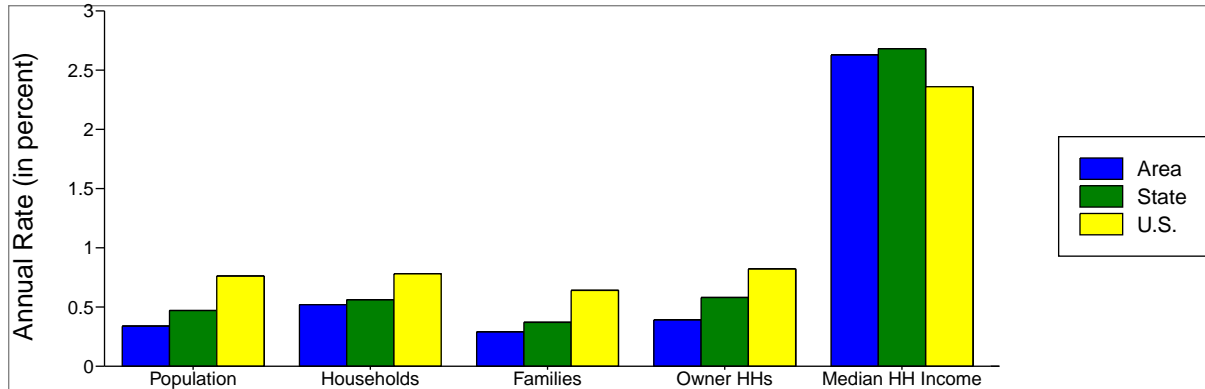
River Park Mall

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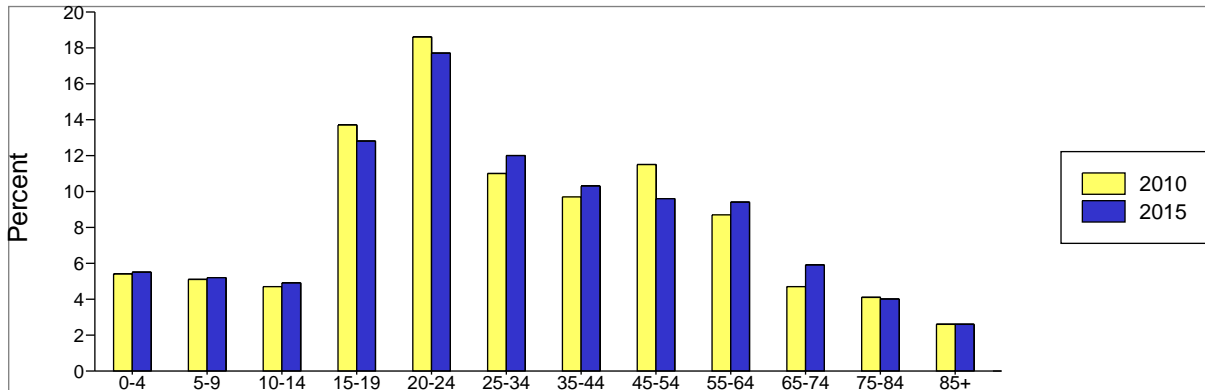
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Ring: 1 Mile radius

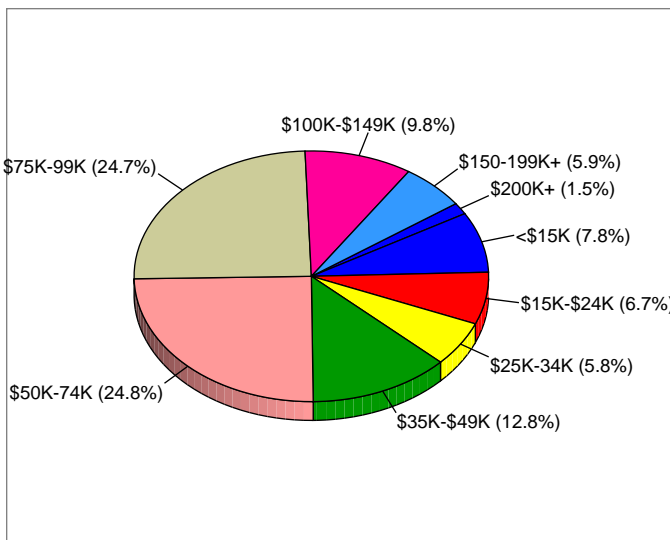
Trends 2010-2015



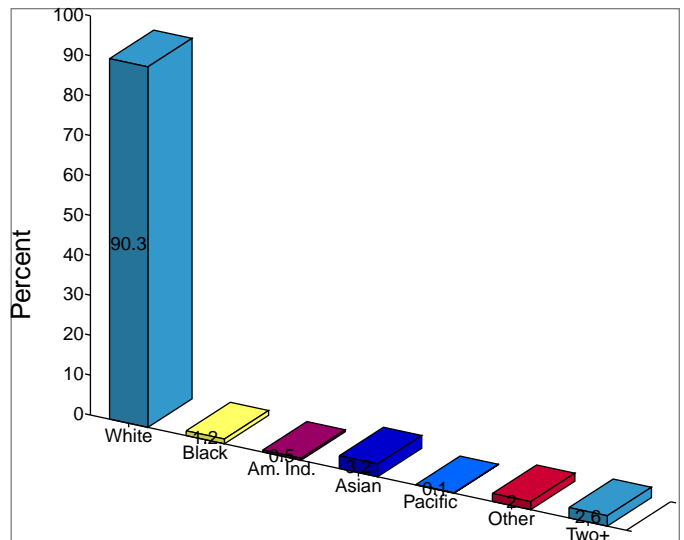
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 7.0%



Demographic and Income Profile

River Park Mall

River Park Mall

Latitude: 44.452843

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Ring: 3 Miles radius

Summary	2000	2010	2015
Population	19,010	22,416	23,142
Households	5,562	6,920	7,234
Families	3,735	4,510	4,661
Average Household Size	2.57	2.54	2.53
Owner Occupied HUs	3,936	4,877	5,080
Renter Occupied HUs	1,626	2,043	2,154
Median Age	24.7	27.3	28.5

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.64%	0.47%	0.76%
Households	0.89%	0.56%	0.78%
Families	0.66%	0.37%	0.64%
Owner HHs	0.82%	0.58%	0.82%
Median Household Income	2.77%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	589	10.5%	467	6.7%	410	5.7%
\$15,000 - \$24,999	489	8.8%	451	6.5%	339	4.7%
\$25,000 - \$34,999	664	11.9%	472	6.8%	390	5.4%
\$35,000 - \$49,999	975	17.4%	961	13.9%	721	10.0%
\$50,000 - \$74,999	1,410	25.2%	1,597	23.1%	1,641	22.7%
\$75,000 - \$99,999	699	12.5%	1,673	24.2%	1,741	24.1%
\$100,000 - \$149,999	580	10.4%	822	11.9%	1,235	17.1%
\$150,000 - \$199,000	106	1.9%	344	5.0%	559	7.7%
\$200,000+	76	1.4%	135	2.0%	199	2.8%
Median Household Income	\$50,992		\$66,366		\$76,097	
Average Household Income	\$60,528		\$74,500		\$84,975	
Per Capita Income	\$18,987		\$25,998		\$29,861	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	974	5.1%	1,202	5.4%	1,253	5.4%
5 - 9	1,126	5.9%	1,192	5.3%	1,252	5.4%
10 - 14	1,223	6.4%	1,174	5.2%	1,249	5.4%
15 - 19	2,807	14.8%	3,037	13.5%	2,928	12.7%
20 - 24	3,573	18.8%	4,018	17.9%	3,924	17.0%
25 - 34	1,768	9.3%	2,394	10.7%	2,750	11.9%
35 - 44	2,388	12.6%	2,226	9.9%	2,380	10.3%
45 - 54	2,085	11.0%	2,701	12.0%	2,364	10.2%
55 - 64	1,118	5.9%	2,096	9.4%	2,342	10.1%
65 - 74	867	4.6%	1,051	4.7%	1,360	5.9%
75 - 84	705	3.7%	839	3.7%	837	3.6%
85+	377	2.0%	487	2.2%	501	2.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,706	93.1%	20,460	91.3%	20,915	90.4%
Black Alone	162	0.9%	261	1.2%	308	1.3%
American Indian Alone	65	0.3%	116	0.5%	132	0.6%
Asian Alone	406	2.1%	567	2.5%	639	2.8%
Pacific Islander Alone	9	0.0%	18	0.1%	18	0.1%
Some Other Race Alone	316	1.7%	491	2.2%	558	2.4%
Two or More Races	346	1.8%	503	2.2%	572	2.5%
Hispanic Origin (Any Race)	1,020	5.4%	1,657	7.4%	1,949	8.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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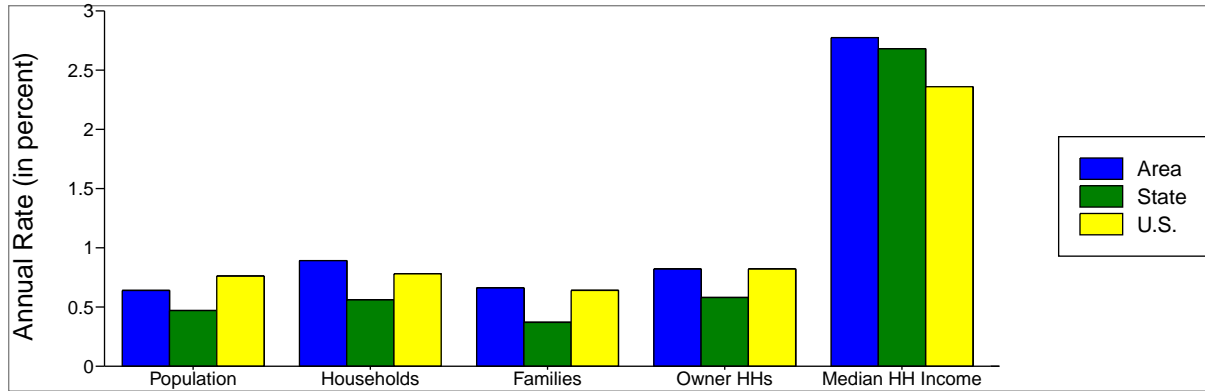
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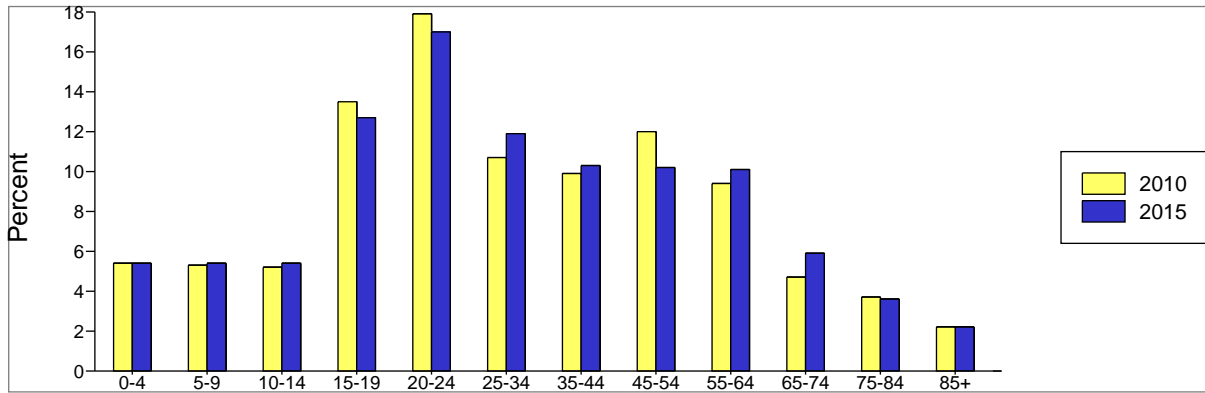
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Ring: 3 Miles radius

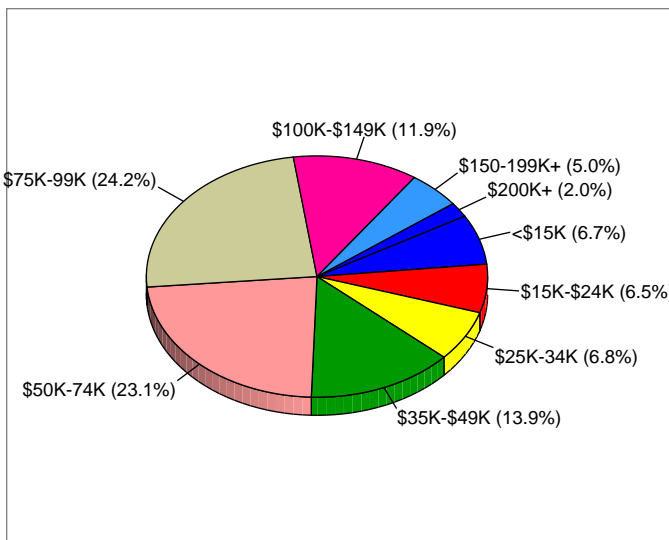
Trends 2010-2015



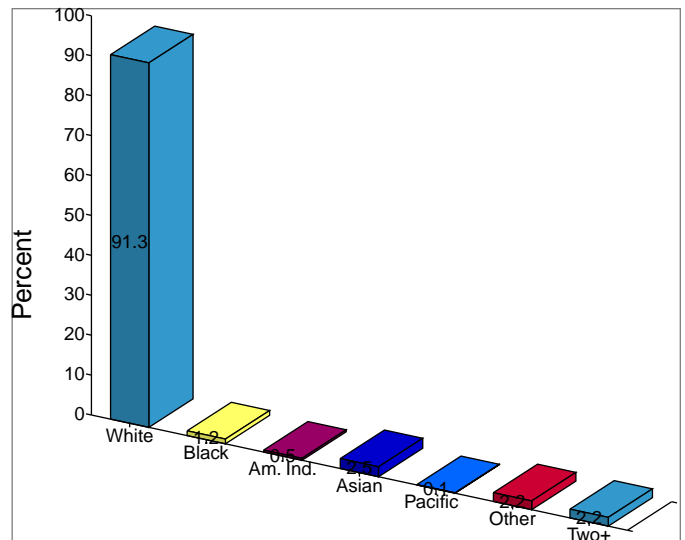
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 7.4%



Demographic and Income Profile

River Park Mall

River Park Mall

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Longitude: -93.16172

Ring: 5 Miles radius

Summary	2000	2010	2015
Population	20,454	23,993	24,834
Households	6,046	7,471	7,827
Families	4,141	4,961	5,143
Average Household Size	2.60	2.56	2.55
Owner Occupied HUs	4,386	5,385	5,626
Renter Occupied HUs	1,660	2,086	2,201
Median Age	25.0	28.2	29.3

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.69%	0.47%	0.76%
Households	0.94%	0.56%	0.78%
Families	0.72%	0.37%	0.64%
Owner HHs	0.88%	0.58%	0.82%
Median Household Income	2.65%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	610	10.0%	484	6.5%	423	5.4%
\$15,000 - \$24,999	517	8.5%	471	6.3%	353	4.5%
\$25,000 - \$34,999	701	11.5%	491	6.6%	405	5.2%
\$35,000 - \$49,999	1,045	17.2%	1,020	13.7%	762	9.7%
\$50,000 - \$74,999	1,539	25.3%	1,711	22.9%	1,753	22.4%
\$75,000 - \$99,999	781	12.9%	1,806	24.2%	1,870	23.9%
\$100,000 - \$149,999	665	10.9%	939	12.6%	1,399	17.9%
\$150,000 - \$199,000	121	2.0%	389	5.2%	628	8.0%
\$200,000+	97	1.6%	159	2.1%	234	3.0%
Median Household Income	\$52,041		\$67,539		\$76,961	
Average Household Income	\$62,117		\$76,060		\$86,837	
Per Capita Income	\$19,565		\$26,474		\$30,434	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,056	5.2%	1,289	5.4%	1,344	5.4%
5 - 9	1,234	6.0%	1,298	5.4%	1,365	5.5%
10 - 14	1,371	6.7%	1,311	5.5%	1,399	5.6%
15 - 19	2,931	14.3%	3,164	13.2%	3,058	12.3%
20 - 24	3,628	17.7%	4,088	17.0%	3,995	16.1%
25 - 34	1,886	9.2%	2,532	10.6%	2,904	11.7%
35 - 44	2,670	13.1%	2,453	10.2%	2,620	10.5%
45 - 54	2,340	11.4%	2,998	12.5%	2,643	10.6%
55 - 64	1,264	6.2%	2,338	9.7%	2,621	10.6%
65 - 74	939	4.6%	1,135	4.7%	1,484	6.0%
75 - 84	749	3.7%	887	3.7%	887	3.6%
85+	385	1.9%	499	2.1%	515	2.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	19,121	93.5%	21,991	91.7%	22,550	90.8%
Black Alone	163	0.8%	265	1.1%	313	1.3%
American Indian Alone	67	0.3%	119	0.5%	135	0.5%
Asian Alone	421	2.1%	588	2.5%	664	2.7%
Pacific Islander Alone	9	0.0%	18	0.1%	18	0.1%
Some Other Race Alone	320	1.6%	499	2.1%	568	2.3%
Two or More Races	353	1.7%	514	2.1%	586	2.4%
Hispanic Origin (Any Race)	1,029	5.0%	1,673	7.0%	1,972	7.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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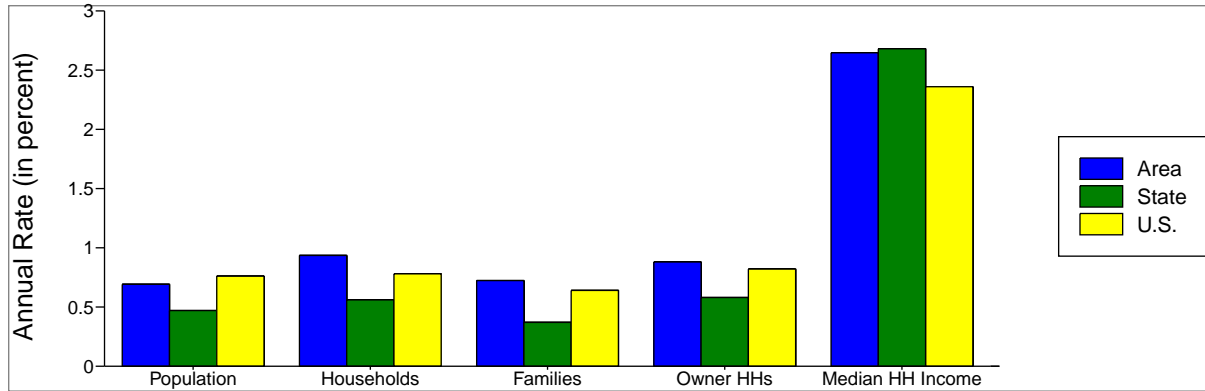
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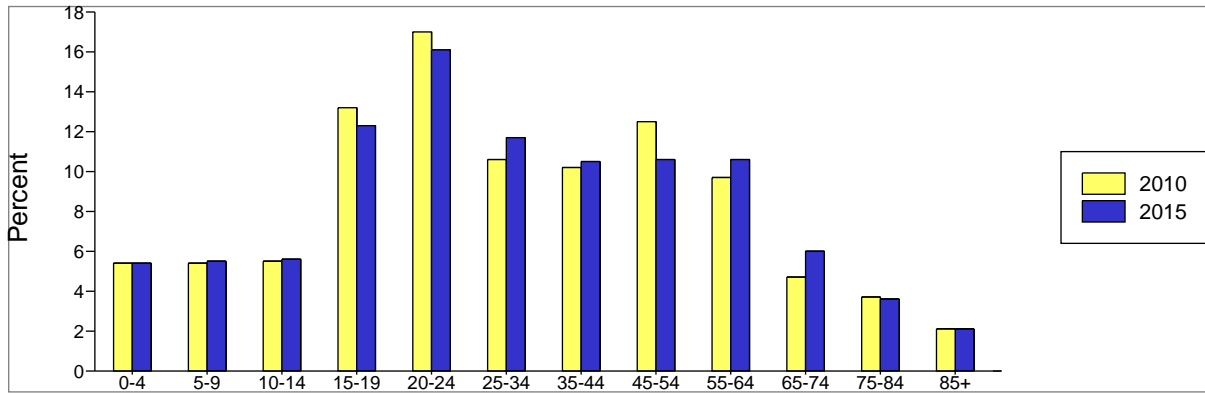
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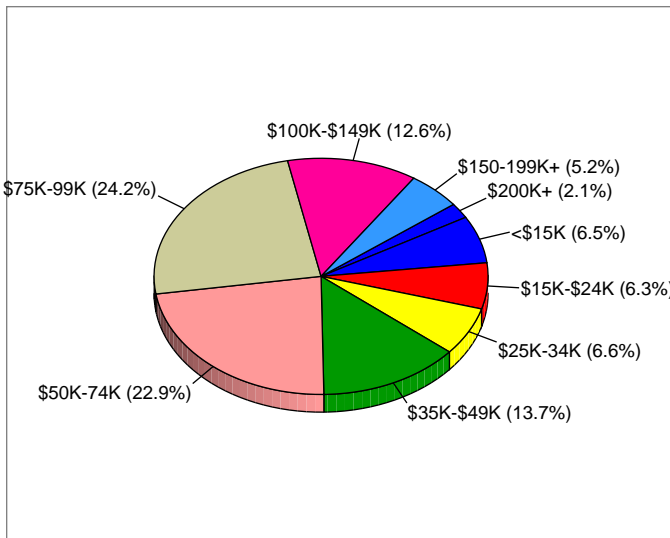
Trends 2010-2015



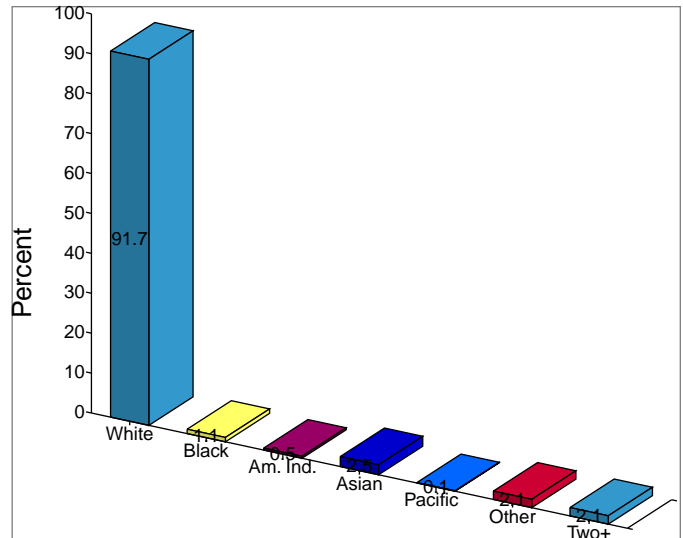
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 7.0%