



Demographic and Income Profile

Normandale

Normandale Shopping Center
5204 W 84th St, Bloomington, MN, 55437
Ring: 1 Mile radius

Latitude: 44.851717
Longitude: -93.346261

Summary	2000	2010	2015
Population	4,348	4,420	4,493
Households	1,974	2,053	2,095
Families	1,238	1,222	1,227
Average Household Size	2.20	2.15	2.14
Owner Occupied HUs	1,429	1,465	1,505
Renter Occupied HUs	545	587	590
Median Age	39.9	42.8	43.4

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.33%	0.47%	0.76%
Households	0.41%	0.56%	0.78%
Families	0.08%	0.37%	0.64%
Owner HHs	0.54%	0.58%	0.82%
Median Household Income	3.13%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	107	5.5%	71	3.5%	56	2.7%
\$15,000 - \$24,999	213	10.9%	99	4.8%	66	3.2%
\$25,000 - \$34,999	291	15.0%	200	9.7%	148	7.1%
\$35,000 - \$49,999	332	17.1%	282	13.7%	191	9.1%
\$50,000 - \$74,999	384	19.7%	454	22.1%	462	22.1%
\$75,000 - \$99,999	248	12.7%	385	18.8%	350	16.7%
\$100,000 - \$149,999	214	11.0%	283	13.8%	418	20.0%
\$150,000 - \$199,000	61	3.1%	145	7.1%	215	10.3%
\$200,000+	96	4.9%	134	6.5%	188	9.0%
Median Household Income	\$51,689		\$70,384		\$82,119	
Average Household Income	\$78,364		\$96,588		\$111,340	
Per Capita Income	\$34,238		\$43,952		\$50,803	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	254	5.8%	249	5.6%	250	5.6%
5 - 9	262	6.0%	229	5.2%	236	5.3%
10 - 14	237	5.5%	249	5.6%	248	5.5%
15 - 19	223	5.1%	260	5.9%	241	5.4%
20 - 24	230	5.3%	253	5.7%	282	6.3%
25 - 34	641	14.8%	518	11.7%	572	12.7%
35 - 44	648	14.9%	587	13.3%	506	11.3%
45 - 54	565	13.0%	631	14.3%	638	14.2%
55 - 64	572	13.2%	576	13.0%	614	13.7%
65 - 74	481	11.1%	500	11.3%	506	11.3%
75 - 84	204	4.7%	289	6.5%	305	6.8%
85+	28	0.6%	78	1.8%	92	2.0%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,833	88.2%	3,689	83.5%	3,646	81.1%
Black Alone	111	2.6%	148	3.3%	172	3.8%
American Indian Alone	12	0.3%	15	0.3%	16	0.4%
Asian Alone	231	5.3%	302	6.8%	343	7.6%
Pacific Islander Alone	6	0.1%	9	0.2%	10	0.2%
Some Other Race Alone	84	1.9%	161	3.6%	198	4.4%
Two or More Races	71	1.6%	95	2.1%	108	2.4%
Hispanic Origin (Any Race)	190	4.4%	357	8.1%	450	10.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



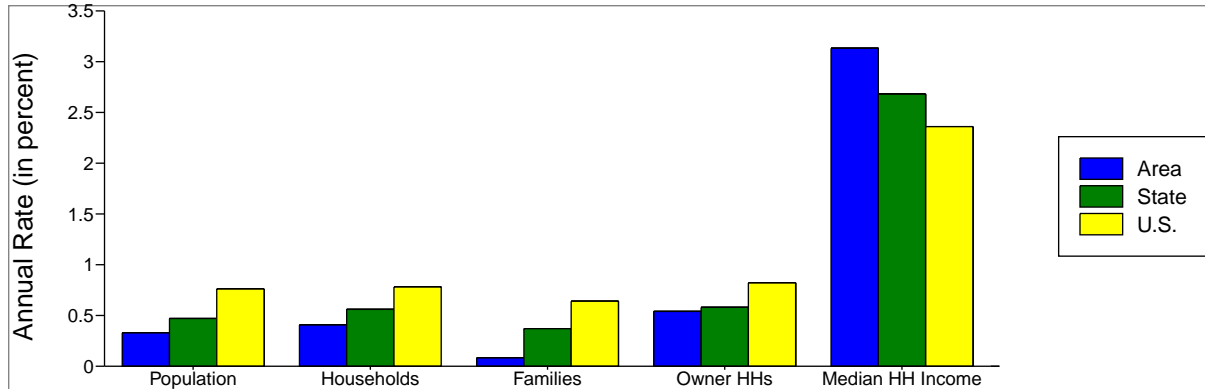
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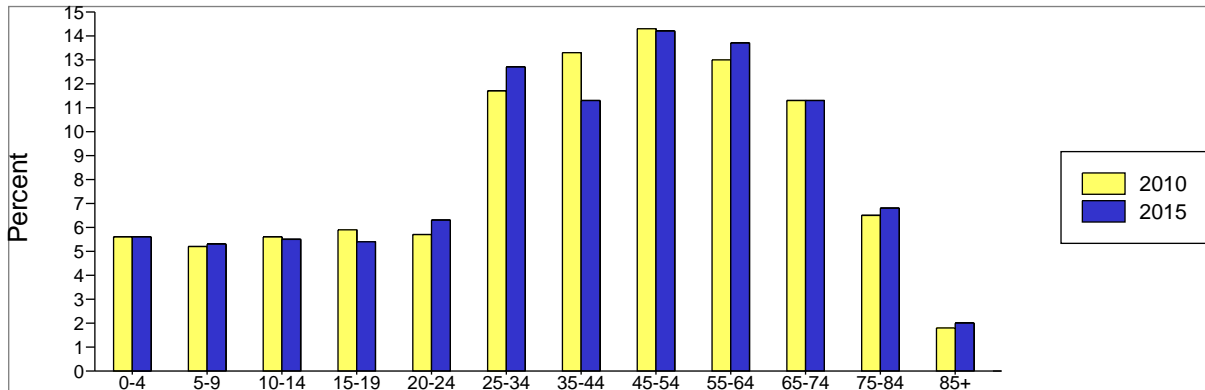
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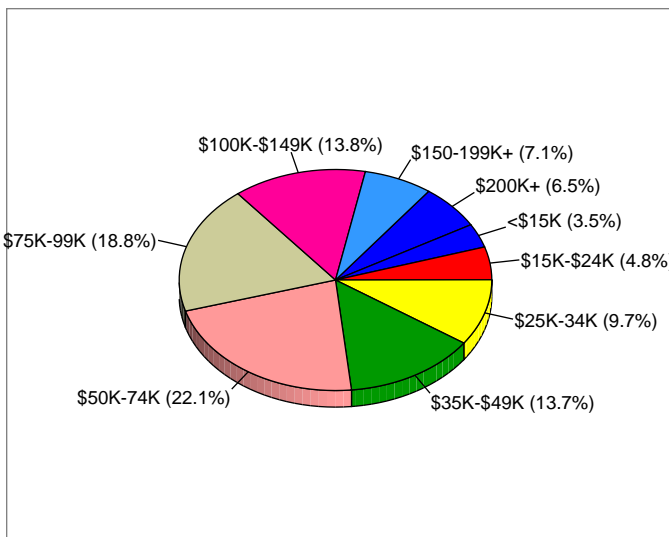
Trends 2010-2015



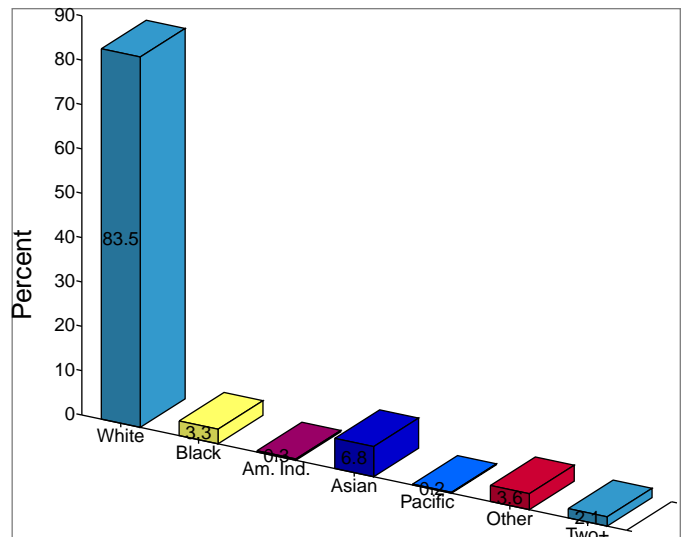
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 8.1%



Demographic and Income Profile

Normandale

Normandale Shopping Center
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Ring: 3 Miles radius

Latitude: 44.851717
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Summary	2000	2010	2015
Population	71,910	71,440	71,928
Households	32,362	32,907	33,289
Families	19,274	18,624	18,545
Average Household Size	2.20	2.15	2.14
Owner Occupied HUs	22,807	22,868	23,190
Renter Occupied HUs	9,554	10,039	10,099
Median Age	42.7	46.1	46.7

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.14%	0.47%	0.76%
Households	0.23%	0.56%	0.78%
Families	-0.08%	0.37%	0.64%
Owner HHs	0.28%	0.58%	0.82%
Median Household Income	3.22%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,839	8.8%	1,976	6.0%	1,593	4.8%
\$15,000 - \$24,999	3,135	9.7%	2,157	6.6%	1,460	4.4%
\$25,000 - \$34,999	3,543	11.0%	2,564	7.8%	1,950	5.9%
\$35,000 - \$49,999	4,604	14.2%	3,818	11.6%	2,675	8.0%
\$50,000 - \$74,999	6,814	21.1%	7,075	21.5%	7,067	21.2%
\$75,000 - \$99,999	4,171	12.9%	5,364	16.3%	4,883	14.7%
\$100,000 - \$149,999	4,025	12.4%	5,506	16.7%	7,374	22.2%
\$150,000 - \$199,000	1,439	4.4%	2,105	6.4%	3,161	9.5%
\$200,000+	1,783	5.5%	2,341	7.1%	3,126	9.4%
Median Household Income	\$56,732		\$70,860		\$83,031	
Average Household Income	\$77,359		\$92,779		\$108,333	
Per Capita Income	\$34,779		\$42,834		\$50,232	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,559	4.9%	3,413	4.8%	3,416	4.7%
5 - 9	3,961	5.5%	3,486	4.9%	3,542	4.9%
10 - 14	4,211	5.9%	3,756	5.3%	3,728	5.2%
15 - 19	3,962	5.5%	3,746	5.2%	3,588	5.0%
20 - 24	3,581	5.0%	3,550	5.0%	3,519	4.9%
25 - 34	8,681	12.1%	7,815	10.9%	8,168	11.4%
35 - 44	10,556	14.7%	8,819	12.3%	8,382	11.7%
45 - 54	10,978	15.3%	10,613	14.9%	9,888	13.7%
55 - 64	8,203	11.4%	10,336	14.5%	10,463	14.5%
65 - 74	6,965	9.7%	7,219	10.1%	8,651	12.0%
75 - 84	5,300	7.4%	5,689	8.0%	5,490	7.6%
85+	1,949	2.7%	3,000	4.2%	3,092	4.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	64,774	90.1%	61,778	86.5%	60,888	84.7%
Black Alone	1,914	2.7%	2,634	3.7%	3,056	4.2%
American Indian Alone	168	0.2%	220	0.3%	235	0.3%
Asian Alone	3,199	4.4%	3,977	5.6%	4,444	6.2%
Pacific Islander Alone	30	0.0%	53	0.1%	58	0.1%
Some Other Race Alone	787	1.1%	1,391	1.9%	1,674	2.3%
Two or More Races	1,038	1.4%	1,386	1.9%	1,574	2.2%
Hispanic Origin (Any Race)	1,728	2.4%	3,225	4.5%	4,054	5.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



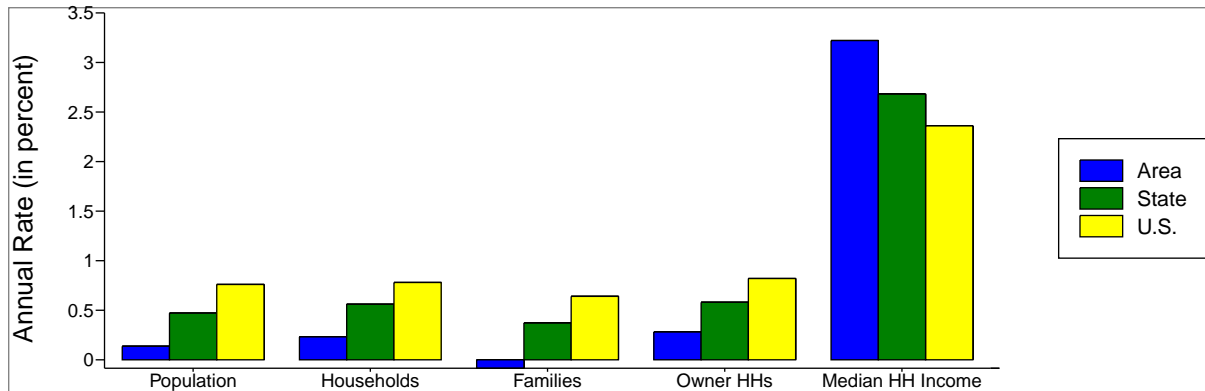
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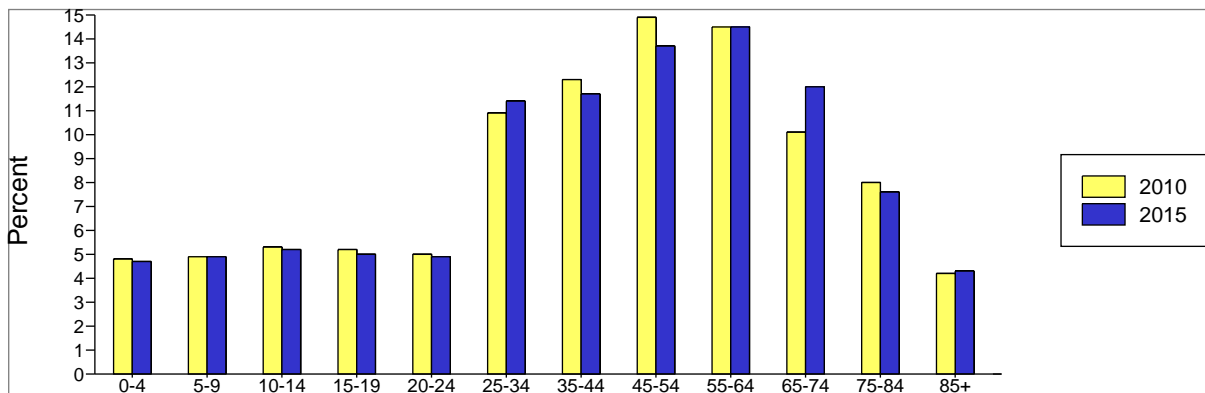
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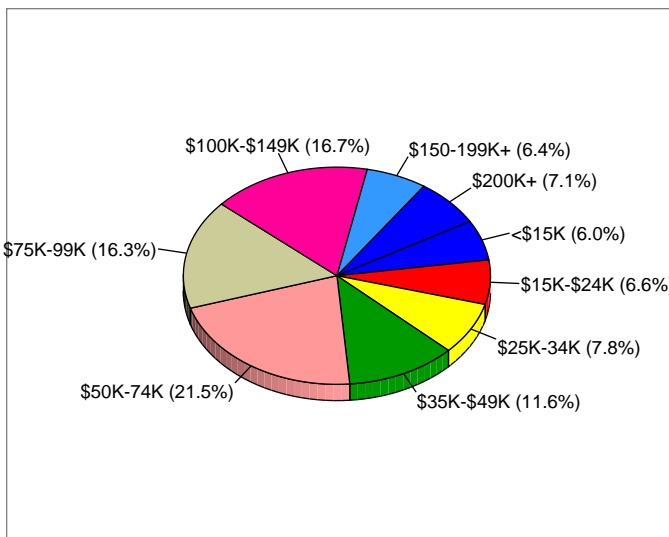
Trends 2010-2015



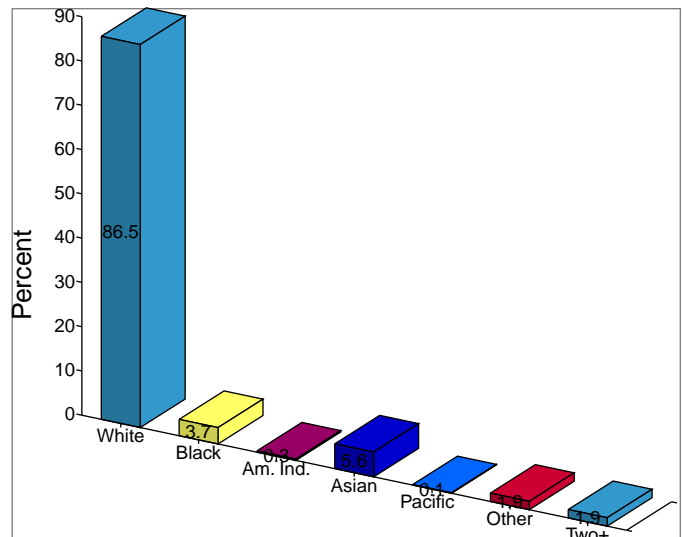
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 4.5%



Demographic and Income Profile

Normandale

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Summary	2000	2010	2015
Population	211,270	213,823	216,897
Households	91,831	95,115	96,924
Families	55,871	54,820	54,934
Average Household Size	2.27	2.22	2.21
Owner Occupied HUs	66,396	67,228	68,365
Renter Occupied HUs	25,435	27,887	28,559
Median Age	39.5	42.5	43.2

Trends: 2010-2015 Annual Rate	Area	State	National
Population	0.29%	0.47%	0.76%
Households	0.38%	0.56%	0.78%
Families	0.04%	0.37%	0.64%
Owner HHs	0.34%	0.58%	0.82%
Median Household Income	3.21%	2.68%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	6,807	7.4%	4,566	4.8%	3,606	3.7%
\$15,000 - \$24,999	8,156	8.9%	5,241	5.5%	3,513	3.6%
\$25,000 - \$34,999	9,871	10.7%	6,622	7.0%	4,970	5.1%
\$35,000 - \$49,999	14,113	15.4%	11,506	12.1%	7,728	8.0%
\$50,000 - \$74,999	20,371	22.2%	21,148	22.2%	21,280	22.0%
\$75,000 - \$99,999	12,546	13.7%	16,103	16.9%	14,830	15.3%
\$100,000 - \$149,999	11,208	12.2%	17,351	18.2%	23,182	23.9%
\$150,000 - \$199,000	3,898	4.2%	5,733	6.0%	8,564	8.8%
\$200,000+	4,909	5.3%	6,844	7.2%	9,249	9.5%
Median Household Income	\$57,541		\$73,050		\$85,566	
Average Household Income	\$77,939		\$95,100		\$110,773	
Per Capita Income	\$34,005		\$42,458		\$49,667	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,226	5.8%	11,868	5.6%	11,872	5.5%
5 - 9	12,571	6.0%	11,741	5.5%	11,904	5.5%
10 - 14	12,842	6.1%	12,371	5.8%	12,265	5.7%
15 - 19	11,697	5.5%	11,853	5.5%	11,776	5.4%
20 - 24	10,959	5.2%	11,549	5.4%	11,580	5.3%
25 - 34	29,953	14.2%	25,198	11.8%	27,002	12.4%
35 - 44	34,374	16.3%	30,172	14.1%	27,467	12.7%
45 - 54	31,897	15.1%	33,528	15.7%	32,146	14.8%
55 - 64	20,647	9.8%	28,614	13.4%	30,145	13.9%
65 - 74	16,669	7.9%	17,181	8.0%	21,415	9.9%
75 - 84	13,011	6.2%	12,800	6.0%	12,262	5.7%
85+	4,421	2.1%	6,951	3.3%	7,062	3.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	187,465	88.7%	180,929	84.6%	179,129	82.6%
Black Alone	7,460	3.5%	10,303	4.8%	11,900	5.5%
American Indian Alone	750	0.4%	992	0.5%	1,074	0.5%
Asian Alone	9,051	4.3%	11,487	5.4%	12,914	6.0%
Pacific Islander Alone	79	0.0%	139	0.1%	149	0.1%
Some Other Race Alone	2,752	1.3%	4,912	2.3%	5,936	2.7%
Two or More Races	3,713	1.8%	5,061	2.4%	5,794	2.7%
Hispanic Origin (Any Race)	5,947	2.8%	11,251	5.3%	14,193	6.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



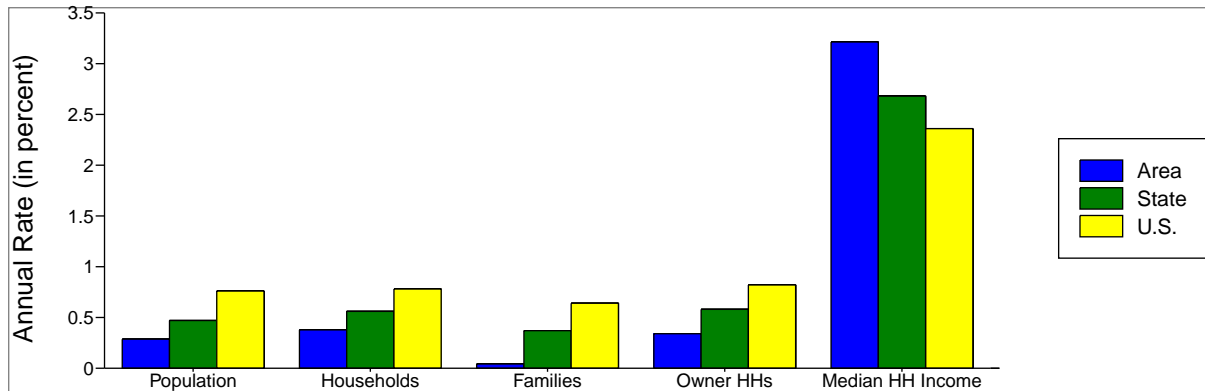
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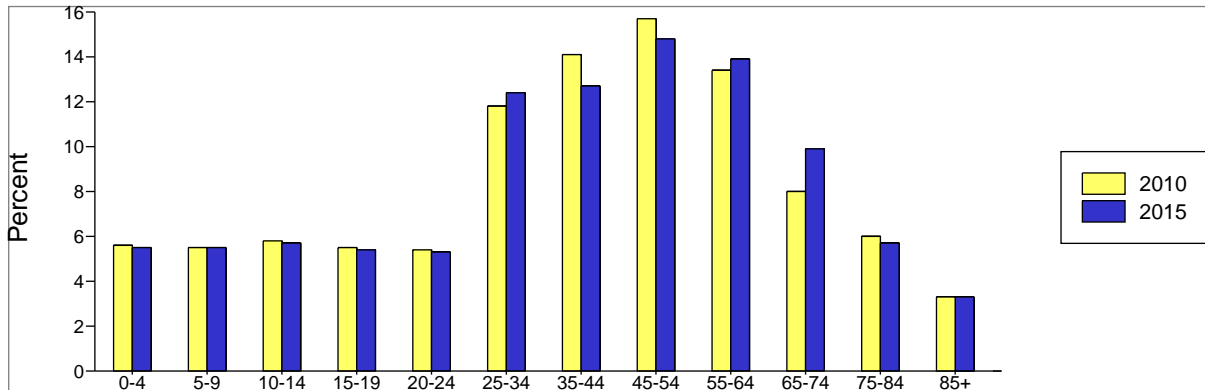
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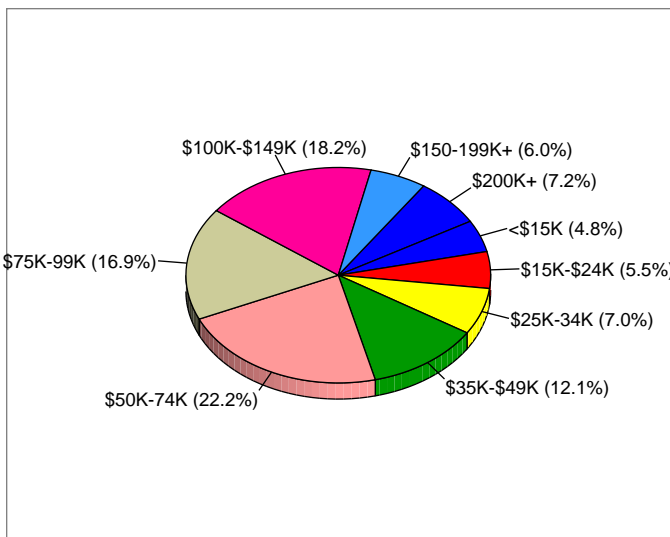
Trends 2010-2015



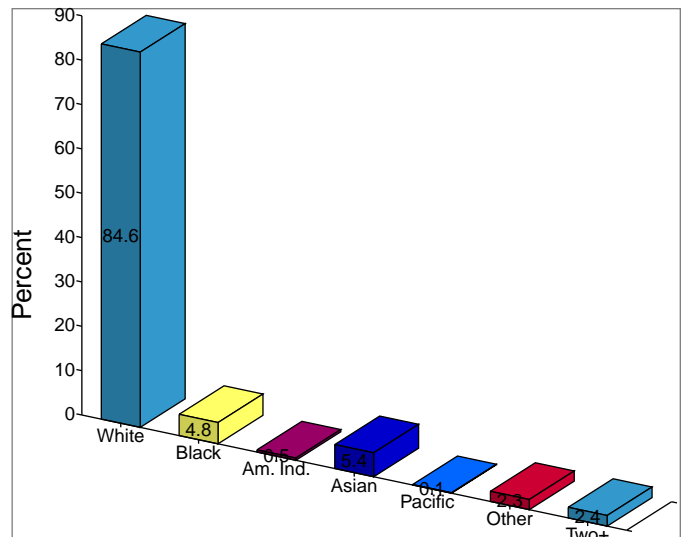
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.3%