



# Demographic and Income Profile

Midtown Mall  
1040 S Stephenson Ave, Iron Mountain, MI 49801,  
Ring: 1 mile radius

Prepared by Kenneth Vinje - Midtown Mall  
Latitude: 45.81304  
Longitude: -88.061328

Summary	2000	2010	2015
Population	5,098	4,910	4,821
Households	2,144	2,100	2,070
Families	1,282	1,234	1,208
Average Household Size	2.31	2.27	2.26
Owner Occupied Housing Units	1,520	1,471	1,437
Renter Occupied Housing Units	624	629	632
Median Age	40.0	42.0	42.3
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.37%	-0.13%	0.76%
Households	-0.29%	-0.07%	0.78%
Families	-0.42%	-0.17%	0.64%
Owner HHs	-0.47%	-0.05%	0.82%
Median Household Income	3.00%	2.19%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	487	22.6%	318	15.1%	281	13.6%
\$15,000 - \$24,999	389	18.1%	314	14.9%	249	12.0%
\$25,000 - \$34,999	327	15.2%	270	12.9%	228	11.0%
\$35,000 - \$49,999	363	16.8%	363	17.3%	362	17.5%
\$50,000 - \$74,999	355	16.5%	521	24.8%	553	26.7%
\$75,000 - \$99,999	148	6.9%	189	9.0%	222	10.7%
\$100,000 - \$149,999	69	3.2%	103	4.9%	144	7.0%
\$150,000 - \$199,999	7	0.3%	13	0.6%	18	0.9%
\$200,000+	10	0.5%	10	0.5%	13	0.6%

Median Household Income	\$31,238	\$39,726	\$46,045
Average Household Income	\$38,570	\$46,661	\$51,418
Per Capita Income	\$17,172	\$20,992	\$23,196

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	294	5.8%	289	5.9%	281	5.8%
5 - 9	373	7.3%	282	5.7%	272	5.6%
10 - 14	349	6.9%	279	5.7%	277	5.8%
15 - 19	338	6.6%	336	6.8%	266	5.5%
20 - 24	244	4.8%	310	6.3%	321	6.7%
25 - 34	566	11.1%	586	11.9%	629	13.0%
35 - 44	786	15.4%	553	11.3%	494	10.2%
45 - 54	671	13.2%	758	15.4%	630	13.1%
55 - 64	389	7.6%	653	13.3%	733	15.2%
65 - 74	431	8.5%	358	7.3%	482	10.0%
75 - 84	494	9.7%	306	6.2%	262	5.4%
85+	162	3.2%	202	4.1%	176	3.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,980	97.7%	4,791	97.6%	4,701	97.5%
Black Alone	8	0.2%	8	0.2%	8	0.2%
American Indian Alone	22	0.4%	22	0.4%	22	0.5%
Asian Alone	34	0.7%	35	0.7%	36	0.7%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	12	0.2%	12	0.2%	12	0.2%
Two or More Races	41	0.8%	41	0.8%	41	0.9%
Hispanic Origin (Any Race)	58	1.1%	59	1.2%	59	1.2%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

February 09, 2011

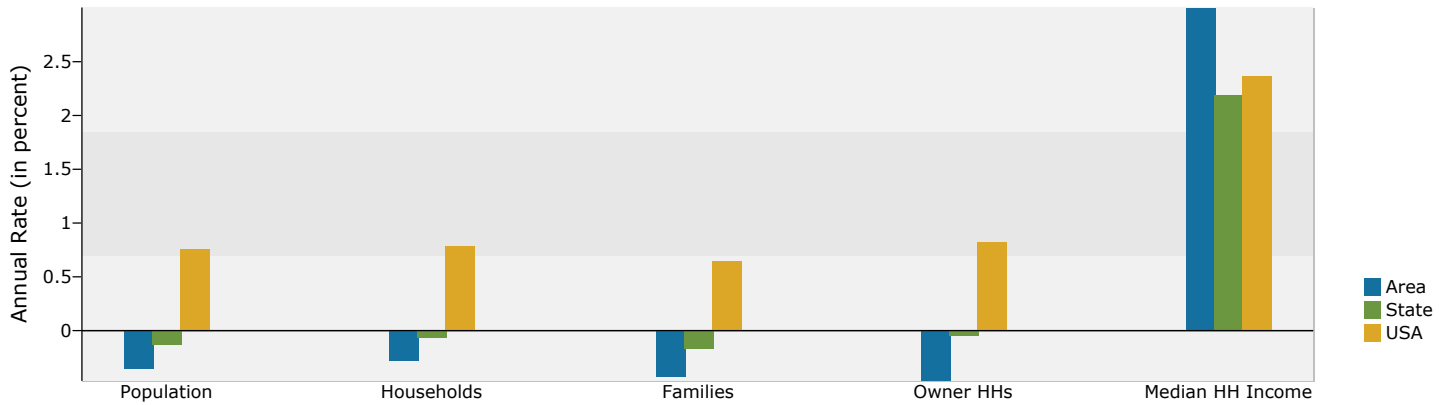


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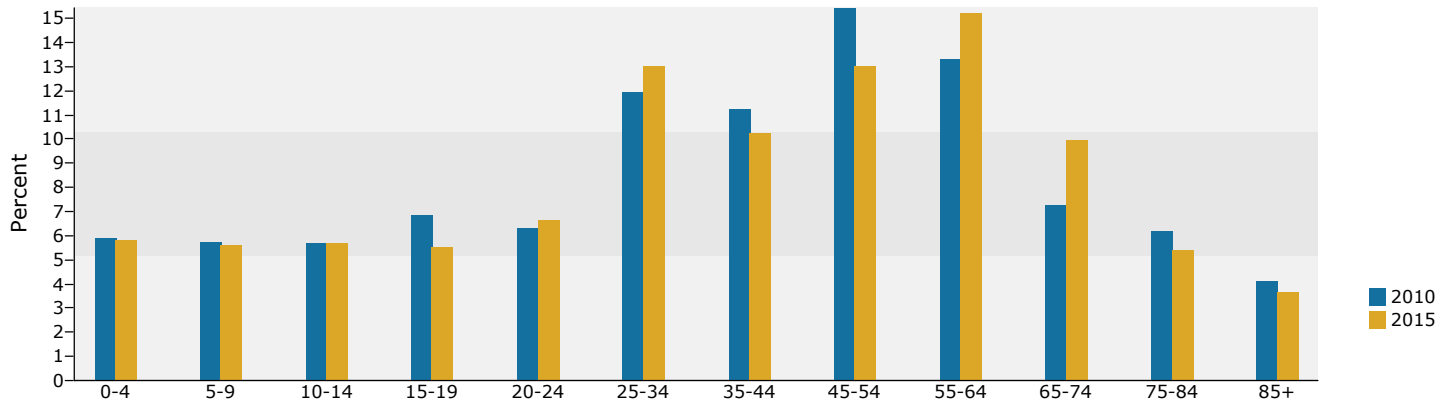
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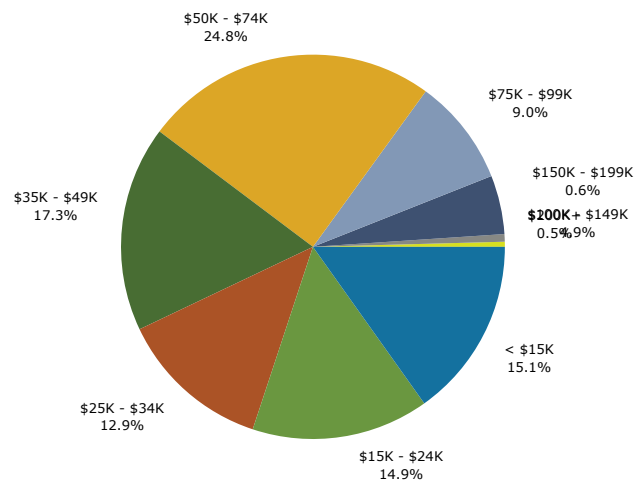
## Trends 2010-2015



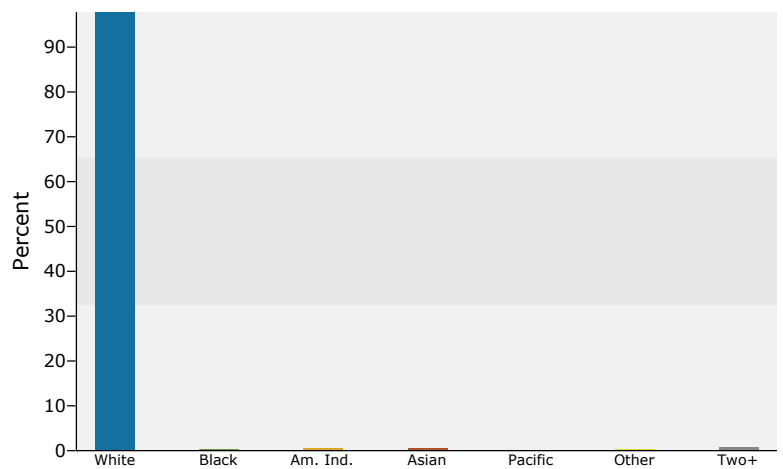
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 1.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



# Demographic and Income Profile

Midtown Mall  
1040 S Stephenson Ave, Iron Mountain, MI 49801,  
Ring: 3 miles radius

Prepared by Kenneth Vinje - Midtown Mall  
Latitude: 45.81304  
Longitude: -88.061328

Summary	2000	2010	2015
Population	17,196	16,596	16,302
Households	7,273	7,160	7,064
Families	4,644	4,506	4,419
Average Household Size	2.30	2.26	2.25
Owner Occupied Housing Units	5,529	5,378	5,310
Renter Occupied Housing Units	1,744	1,782	1,754
Median Age	40.2	43.0	43.6
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.36%	-0.13%	0.76%
Households	-0.27%	-0.07%	0.78%
Families	-0.39%	-0.17%	0.64%
Owner HHs	-0.25%	-0.05%	0.82%
Median Household Income	2.78%	2.19%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,451	19.8%	952	13.3%	836	11.8%
\$15,000 - \$24,999	1,278	17.5%	1,091	15.2%	858	12.1%
\$25,000 - \$34,999	1,063	14.5%	869	12.1%	722	10.2%
\$35,000 - \$49,999	1,324	18.1%	1,217	17.0%	1,203	17.0%
\$50,000 - \$74,999	1,263	17.3%	1,790	25.0%	1,889	26.7%
\$75,000 - \$99,999	510	7.0%	694	9.7%	802	11.4%
\$100,000 - \$149,999	308	4.2%	417	5.8%	578	8.2%
\$150,000 - \$199,999	57	0.8%	70	1.0%	97	1.4%
\$200,000+	63	0.9%	58	0.8%	79	1.1%

Median Household Income	\$33,572	\$42,527	\$48,784
Average Household Income	\$43,617	\$50,143	\$55,609
Per Capita Income	\$18,959	\$22,000	\$24,528

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	958	5.6%	934	5.6%	894	5.5%
5 - 9	1,236	7.2%	962	5.8%	922	5.7%
10 - 14	1,264	7.4%	984	5.9%	989	6.1%
15 - 19	1,181	6.9%	1,134	6.8%	928	5.7%
20 - 24	710	4.1%	957	5.8%	960	5.9%
25 - 34	1,849	10.8%	1,834	11.1%	2,034	12.5%
35 - 44	2,790	16.2%	1,921	11.6%	1,667	10.2%
45 - 54	2,360	13.7%	2,693	16.2%	2,226	13.7%
55 - 64	1,419	8.3%	2,234	13.5%	2,528	15.5%
65 - 74	1,517	8.8%	1,243	7.5%	1,646	10.1%
75 - 84	1,369	8.0%	1,061	6.4%	901	5.5%
85+	545	3.2%	640	3.9%	606	3.7%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,839	97.9%	16,236	97.8%	15,941	97.8%
Black Alone	31	0.2%	31	0.2%	31	0.2%
American Indian Alone	74	0.4%	74	0.4%	74	0.5%
Asian Alone	88	0.5%	90	0.5%	91	0.6%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	27	0.2%	27	0.2%	27	0.2%
Two or More Races	136	0.8%	136	0.8%	136	0.8%
Hispanic Origin (Any Race)	133	0.8%	134	0.8%	134	0.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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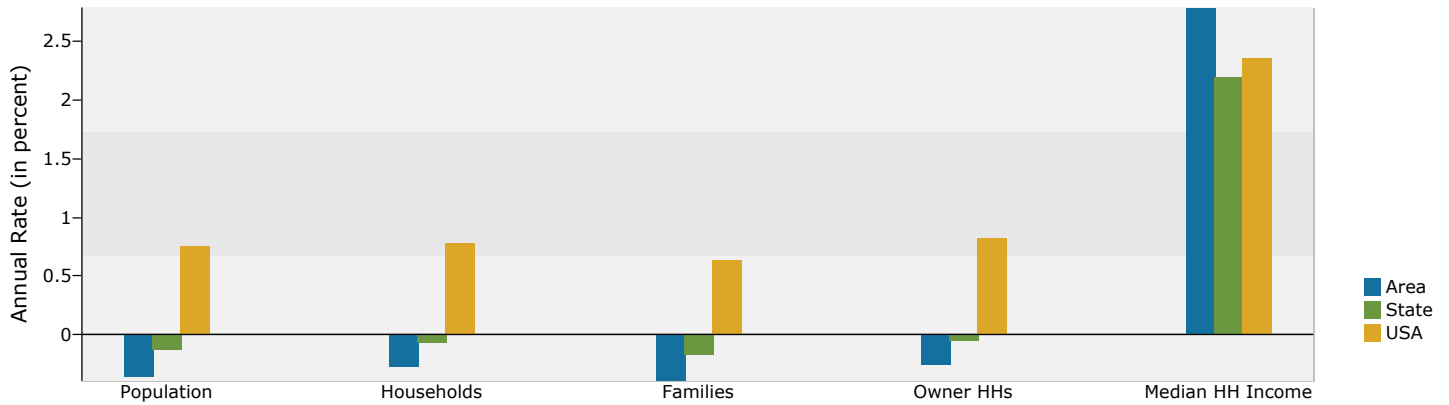


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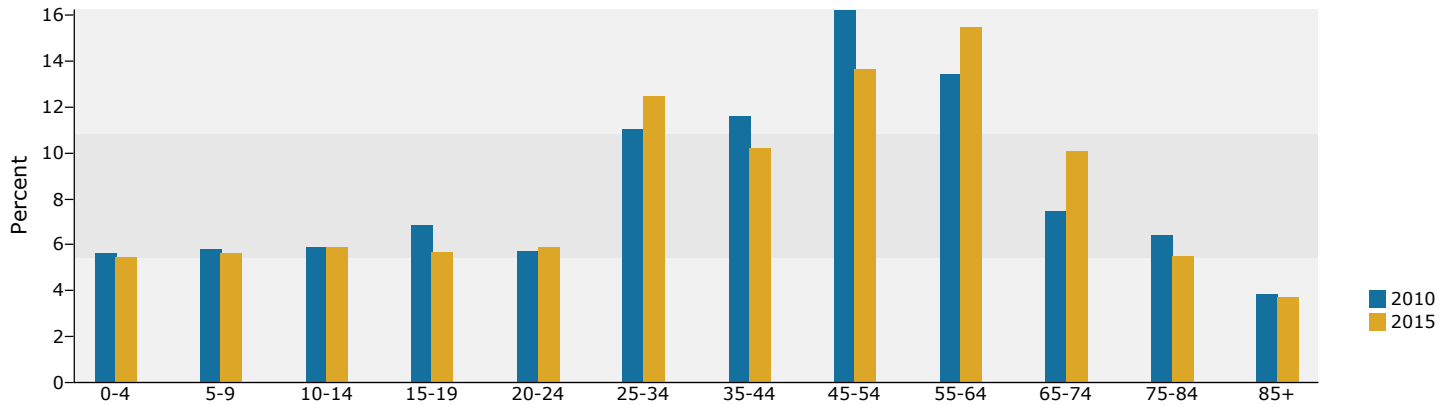
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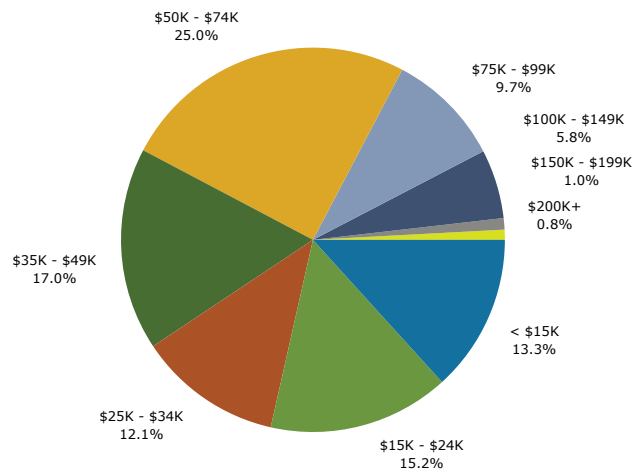
## Trends 2010-2015



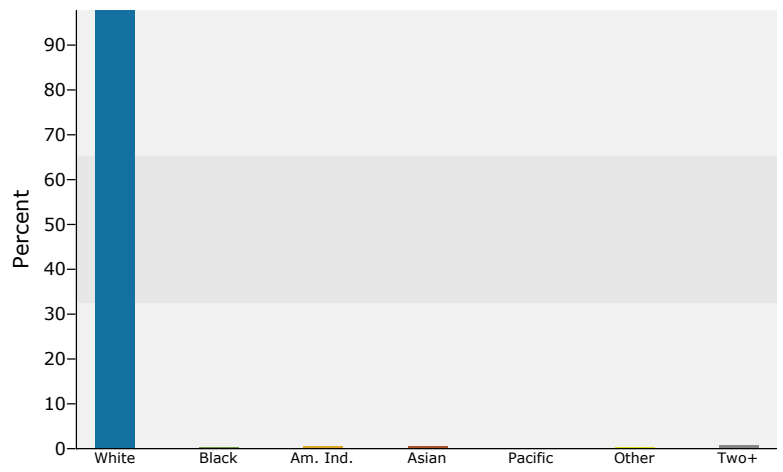
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 0.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



# Demographic and Income Profile

Midtown Mall  
1040 S Stephenson Ave, Iron Mountain, MI 49801,  
Ring: 5 miles radius

Prepared by Kenneth Vinje - Midtown Mall

Latitude: 45.81304  
Longitude: -88.061328

Summary	2000	2010	2015
Population	21,751	20,981	20,599
Households	9,028	8,905	8,783
Families	5,943	5,786	5,677
Average Household Size	2.36	2.30	2.29
Owner Occupied Housing Units	7,074	6,900	6,809
Renter Occupied Housing Units	1,954	2,005	1,974
Median Age	40.1	42.7	43.2
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.37%	-0.13%	0.76%
Households	-0.28%	-0.07%	0.78%
Families	-0.38%	-0.17%	0.64%
Owner HHs	-0.27%	-0.05%	0.82%
Median Household Income	2.43%	2.19%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,720	19.0%	1,130	12.7%	982	11.2%
\$15,000 - \$24,999	1,495	16.5%	1,245	14.0%	985	11.2%
\$25,000 - \$34,999	1,321	14.6%	1,060	11.9%	873	9.9%
\$35,000 - \$49,999	1,693	18.7%	1,573	17.7%	1,530	17.4%
\$50,000 - \$74,999	1,624	17.9%	2,287	25.7%	2,399	27.3%
\$75,000 - \$99,999	679	7.5%	918	10.3%	1,041	11.9%
\$100,000 - \$149,999	399	4.4%	543	6.1%	770	8.8%
\$150,000 - \$199,999	62	0.7%	83	0.9%	117	1.3%
\$200,000+	68	0.8%	65	0.7%	87	1.0%

Median Household Income	\$34,952	\$44,465	\$50,142
Average Household Income	\$44,076	\$50,954	\$56,450
Per Capita Income	\$18,775	\$21,991	\$24,494

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,175	5.4%	1,148	5.5%	1,103	5.4%
5 - 9	1,572	7.2%	1,252	6.0%	1,206	5.9%
10 - 14	1,673	7.7%	1,311	6.2%	1,312	6.4%
15 - 19	1,538	7.1%	1,465	7.0%	1,226	6.0%
20 - 24	852	3.9%	1,127	5.4%	1,111	5.4%
25 - 34	2,319	10.7%	2,269	10.8%	2,500	12.1%
35 - 44	3,629	16.7%	2,563	12.2%	2,252	10.9%
45 - 54	3,051	14.0%	3,456	16.5%	2,890	14.0%
55 - 64	1,870	8.6%	2,799	13.3%	3,150	15.3%
65 - 74	1,863	8.6%	1,595	7.6%	2,055	10.0%
75 - 84	1,586	7.3%	1,265	6.0%	1,099	5.3%
85+	626	2.9%	729	3.5%	695	3.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	21,336	98.1%	20,562	98.0%	20,179	98.0%
Black Alone	34	0.2%	34	0.2%	34	0.2%
American Indian Alone	88	0.4%	88	0.4%	88	0.4%
Asian Alone	100	0.5%	103	0.5%	104	0.5%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	30	0.1%	30	0.1%	30	0.1%
Two or More Races	162	0.7%	162	0.8%	162	0.8%
Hispanic Origin (Any Race)	164	0.8%	166	0.8%	167	0.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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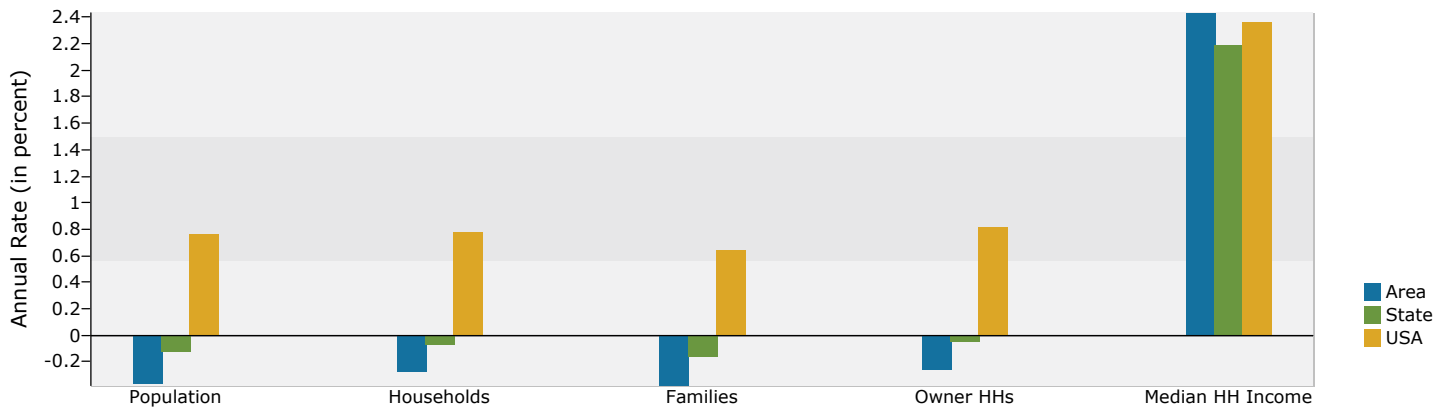


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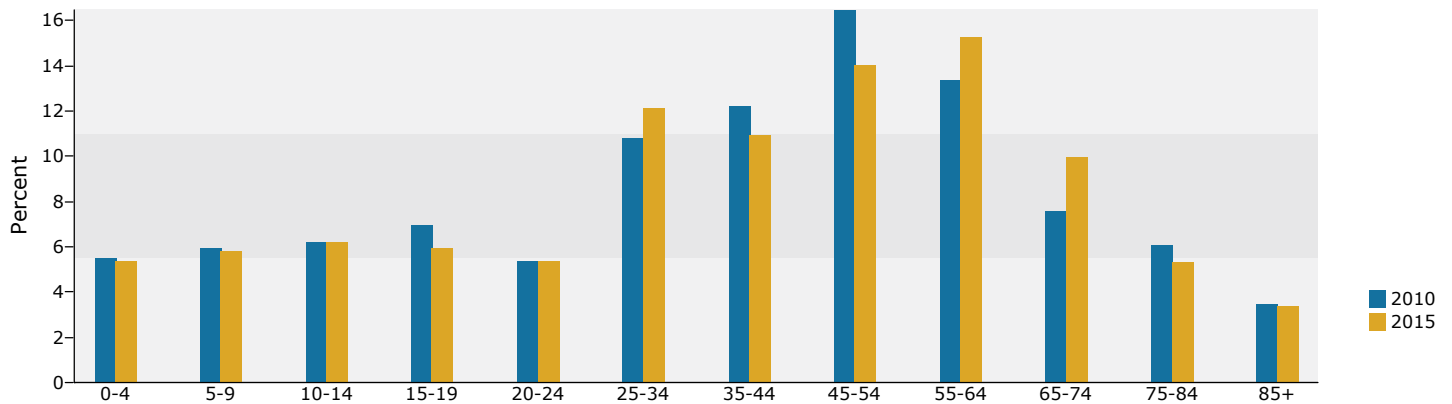
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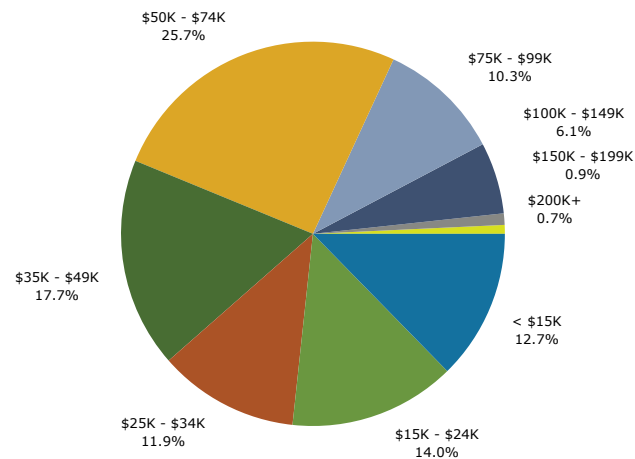
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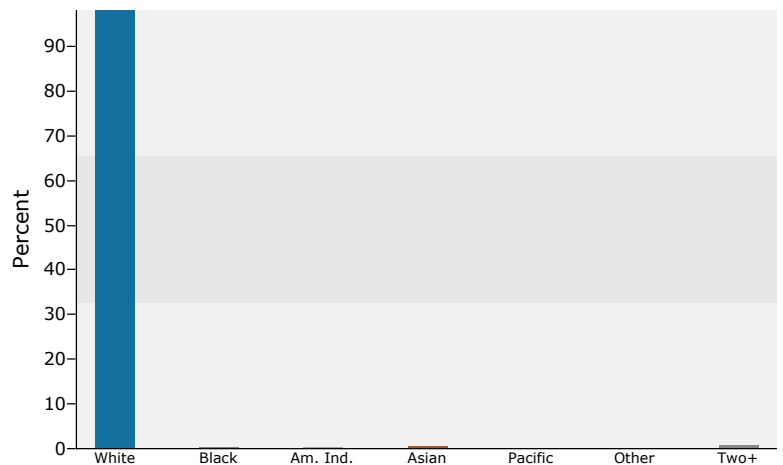
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 0.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.